

### Primary Logo



### Reverse Logo



### Lockup Options with CHF Logos



The Colorado Health Foundation™



The Colorado Health Foundation™



\*Use version without tagline when smaller scale is needed

### Color Palette



Blue  
PMS 2925 C  
C73 M28 Y1 K0  
R57 G152 B208  
Hex: #3998D0



Green  
PMS 346 C  
C65 M0 Y61 K0  
R86 G190 B139  
Hex: #56BE8B



Dark Gray  
PMS 7540 C  
C70 M61 Y58 K46  
R62 G65 B67  
Hex: #3E4143



Dark Blue  
PMS 2935 C  
C100 M52 Y0 K0  
R0 G87 B184  
Hex: #0057B8



Dark Green  
PMS 569 C  
C100 M0 Y60 K24  
R0 G129 B109  
Hex: #00816D



Yellow  
PMS 116 C  
C0 M14 Y100 K0  
R255 G205 B0  
Hex: #FFCD00



Red  
PMS 187 C  
C10 M100 Y80 K15  
R167 G25 B48  
Hex: #A71930