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# The Colorado Health Foundation Poll

2024 Findings



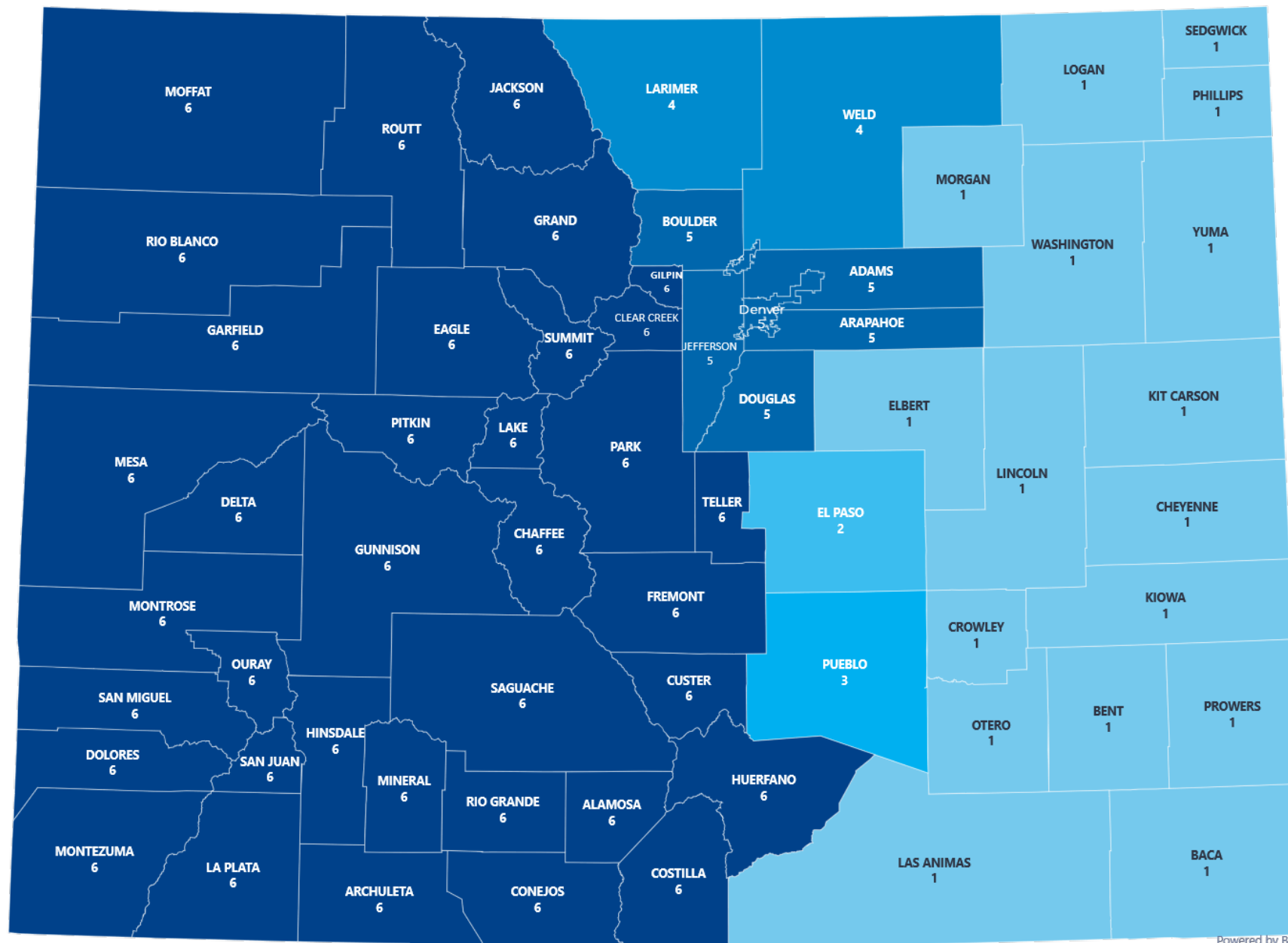
# Survey Specifics and Methodology

(Not All Results Will Sum to 100% Due to Rounding)

<b>Dates</b>	May 20-June 24, 2024
<b>Bipartisan Research Team</b>	FM3 Research (D) and New Bridge Strategy (R)
<b>Survey Type</b>	Dual-mode phone and online survey of adult Coloradans
<b>Research Population</b>	2,404 Coloradans including oversamples of Black/African American, Native American/Indigenous, and Asian American and Pacific Islander Coloradans, as well as residents of Morgan Counties
<b>Margin of Sampling Error</b>	±2.9% at the 95% Confidence Level
<b>Contact Methods</b>	 Telephone Calls  Email Invitations  Text Invitations
<b>Data Collection Modes</b>	 Telephone Interviews  Online Interviews
<b>Comparison Surveys</b>	Pulse polls fielded in 2020-2023
<b>Survey Languages</b>	Conducted in English and Spanish



# Colorado Region Map



Eastern Plains (1)	3%
El Paso County (2)	11%
Pueblo (3)	4%
Larimer Weld (4)	12%
Denver Metro (5)	56%
Western Slope (6)	14%



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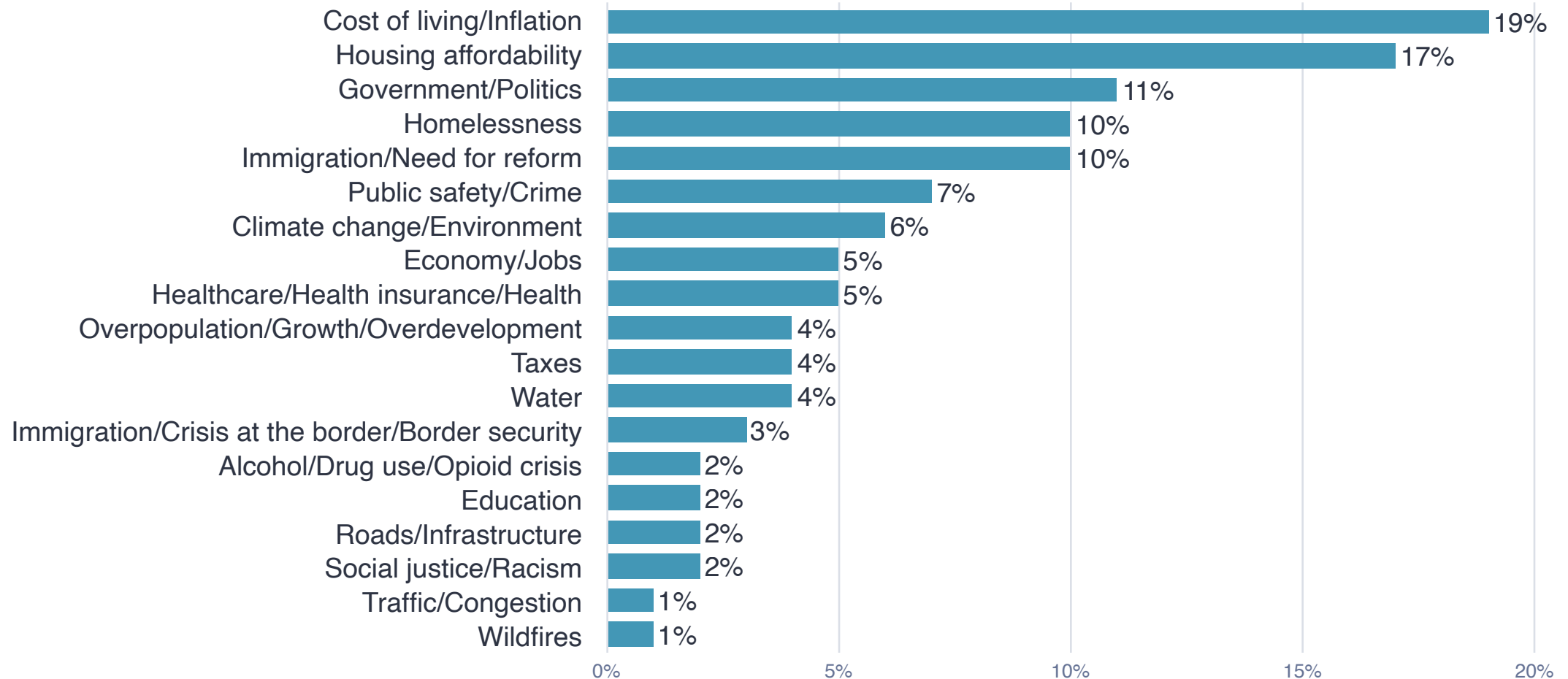
# Top Concerns for Coloradans



# Cost of living and housing affordability are the top issues facing the state.

Q14. In a few words of your own, what is the most important issue facing Colorado right now?

(Open-ended)



# Verbatim Comments Describing the Most Important Issue Facing Colorado

Q14. In a few words of your own, what is the most important issue facing Colorado right now?

(Open-ended)



*Affordability, environmental protection, and access to housing.*



*Water conservation, energy and renewable resources, mental health crisis.*



*Migrants dropped here and they don't have any help and there is no clear path of employment and health care.*



*Unavailability of affordable housing.*



*Homelessness, health care for all, water.*



*Housing and cost of living. Also lack of Indigenous history in Colorado schools.*



*The political divide between big cities like Denver and Boulder, and the entire rest of the rural state.*



*The inability to contain or control the amount of people that are moving here.*

# Immigration issues have surged as concerns.

Q14. In a few words of your own, what is the most important issue facing Colorado right now?

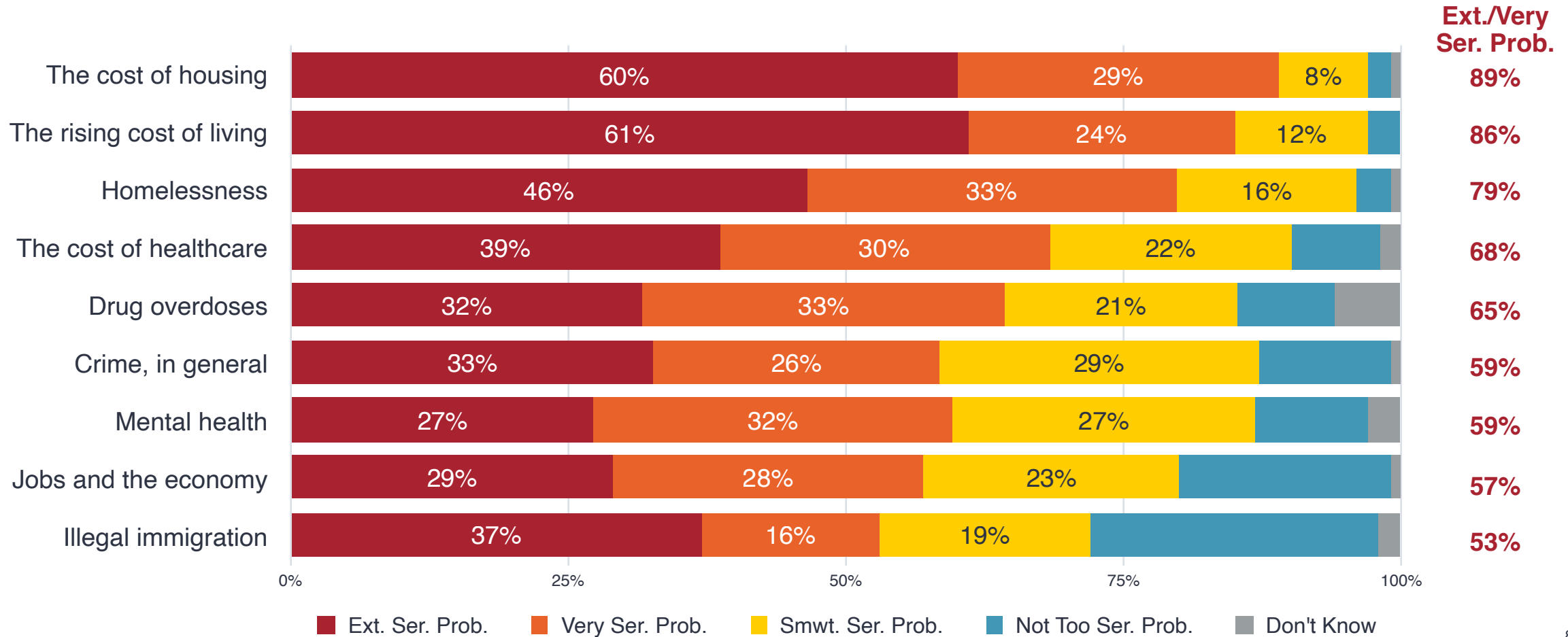
(Open-ended)

Issue	2020	2021	2022	2023	2024	Difference (2023-2024)
Immigration	--	1%	2%	1%	13%	+12%
Cost of living/Inflation	10%	7%	20%	16%	19%	+3%
Housing affordability	--	10%	17%	15%	17%	+2%
Healthcare/Health insurance/Health	8%	4%	4%	3%	5%	+2%
Social justice/Racism	5%	2%	2%	1%	2%	+1%
Homelessness	--	6%	7%	10%	10%	0%
COVID-19 Pandemic	26%	14%	2%	0%	-	-
Education	4%	3%	3%	3%	2%	-1%
Government/Politics	19%	14%	15%	13%	11%	-2%
Public safety/Crime	4%	5%	10%	12%	7%	-5%
Traffic Congestion	6%	19%	13%	10%	1%	-9%
Economy/Jobs/Taxes	13%	12%	9%	7%	4%	-3%
Water/Wildfires/Climate change/Environment	13%	20%	21%	16%	5%	-11%



# Nearly nine in ten rate the cost of housing and the cost of living as “very serious” problems.

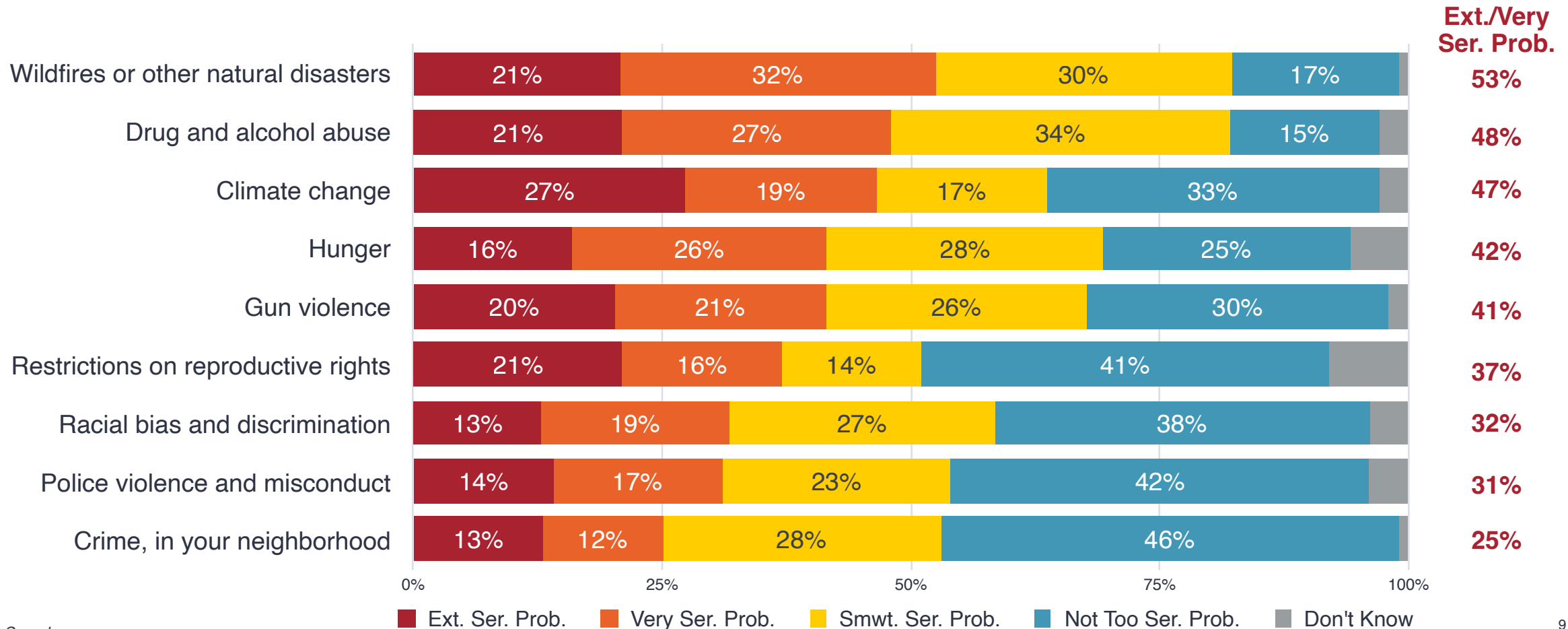
Q15. I'd like to read you some problems facing Colorado that people have mentioned. Please tell me whether you think it is an extremely serious problem, a very serious problem, somewhat serious problem, or not too serious a problem in Colorado.





# Coloradans are far less concerned about crime in their own neighborhood than crime in general.

Q15. I'd like to read you some problems facing Colorado that people have mentioned. Please tell me whether you think it is an extremely serious problem, a very serious problem, somewhat serious problem, or not too serious a problem in Colorado.



# Relative to 2023, immigration has increased the most as a perceived problem.

Q15. I'd like to read you some problems facing Colorado that people have mentioned. Please tell me whether you think it is an extremely serious problem, a very serious problem, somewhat serious problem, or not too serious a problem in Colorado.

(% Extremely/Very Serious Problem)

Problem	2020	2021	2022	2023	2024	Difference (2023-2024)
Illegal immigration	--	38%	--	34%	53%	+19%
Jobs and the economy	63%	44%	49%	48%	57%	+9%
The cost of housing	67%	82%	86%	82%	89%	+7%
*The rising cost of living	63%	73%	88%	85%	86%	+1%
Homelessness	67%	72%	72%	79%	79%	0%
The cost of health care	--	65%	67%	69%	68%	-1%
Hunger	39%	41%	40%	43%	42%	-1%
Drug overdose	--	--	--	66%	65%	-1%
Crime, in general	--	41%	57%	61%	59%	-2%
Wildfires or other natural disasters	--	--	--	57%	53%	-4%
Police violence and misconduct	38%	32%	30%	35%	31%	-4%
Restrictions on reproductive rights	--	--	--	42%	37%	-5%
Climate change	44%	52%	53%	53%	47%	-6%
Racial bias and discrimination	42%	43%	35%	39%	32%	-7%
Drug and alcohol abuse	45%	50%	58%	57%	48%	-9%
Mental health	55%	63%	63%	69%	59%	-10%
Gun violence	--	--	46%	59%	41%	-18%



# Cost issues are rated the biggest problems across racial and ethnic groups.

Q15. I'd like to read you some problems facing Colorado that people have mentioned. Please tell me whether you think it is an extremely serious problem, a very serious problem, somewhat serious problem, or not too serious a problem in Colorado.

(% Extremely/Very Serious Problem)

Problem	All	Race/Ethnicity				
		Asian/ Pacific Islander	Black/ African American	Hispanic/ Latino	Native American/ Indigenous	White
The cost of housing	89%	83%	91%	92%	98%	89%
The rising cost of living	86%	88%	95%	85%	96%	85%
Homelessness	79%	78%	84%	78%	89%	79%
The cost of healthcare	68%	81%	53%	75%	80%	66%
Drug overdoses	65%	59%	55%	73%	76%	63%
Crime, in general	59%	67%	63%	72%	58%	55%
Mental health	59%	58%	79%	66%	83%	57%
Jobs and the economy	57%	57%	64%	58%	74%	56%
Illegal immigration	53%	40%	60%	59%	51%	51%
Wildfires or other natural disasters	53%	53%	21%	50%	75%	55%
Drug and alcohol abuse	48%	42%	36%	63%	70%	45%
Climate change	47%	57%	52%	54%	53%	45%
Hunger	42%	53%	62%	52%	59%	37%
Gun violence	41%	43%	52%	46%	66%	39%
Restrictions on reproductive rights	37%	36%	38%	45%	51%	35%
Racial bias and discrimination	32%	44%	46%	37%	71%	28%
Police violence and misconduct	31%	42%	41%	40%	56%	27%
Crime, in your neighborhood	25%	21%	17%	34%	34%	22%



# Coloradans of all income levels are concerned about the cost of living...

Q15. I'd like to read you some problems facing Colorado that people have mentioned. Please tell me whether you think it is an extremely serious problem, a very serious problem, somewhat serious problem, or not too serious a problem in Colorado.

(% Extremely/Very Serious Problem)

Problem	All	Household Income			
		<\$50,000	\$50,000-\$90,000	\$90,000-\$150,000	\$150,000+
The cost of housing	89%	93%	92%	88%	87%
The rising cost of living	86%	91%	89%	85%	80%
Homelessness	79%	83%	80%	79%	76%
The cost of healthcare	68%	78%	73%	65%	63%
Drug overdoses	65%	66%	66%	64%	61%
Crime, in general	59%	63%	59%	54%	52%
Mental health	59%	67%	49%	63%	60%
Jobs and the economy	57%	62%	54%	62%	47%
Illegal immigration	53%	48%	53%	51%	49%
Wildfires or other natural disasters	53%	52%	56%	52%	55%
Drug and alcohol abuse	48%	63%	44%	40%	47%
Climate change	47%	53%	46%	45%	51%
Hunger	42%	64%	41%	37%	32%
Gun violence	41%	39%	38%	49%	42%
Restrictions on reproductive rights	37%	48%	37%	37%	33%
Racial bias and discrimination	32%	38%	36%	29%	27%
Police violence and misconduct	31%	46%	35%	30%	19%
Crime, in your neighborhood	25%	29%	25%	22%	20%



...and for residents across all regions of the state.

Q15. I'd like to read you some problems facing Colorado that people have mentioned. Please tell me whether you think it is an extremely serious problem, a very serious problem, somewhat serious problem, or not too serious a problem in Colorado.

(% Extremely/Very Serious Problem)

Problem	All	Region					
		Eastern Plains/ Morgan	El Paso County	Larimer Weld	Denver Metro	Western Slope	Pueblo County
The cost of housing	89%	76%	87%	91%	89%	93%	98%
The rising cost of living	86%	74%	88%	84%	86%	83%	95%
Homelessness	79%	76%	71%	68%	84%	75%	91%
The cost of healthcare	68%	67%	68%	68%	67%	70%	78%
Drug overdoses	65%	61%	53%	65%	66%	68%	72%
Crime, in general	59%	46%	60%	53%	64%	43%	39%
Mental health	59%	40%	56%	55%	61%	64%	76%
Jobs and the economy	57%	64%	56%	47%	59%	56%	62%
Illegal immigration	53%	57%	60%	56%	56%	46%	38%
Wildfires or other natural disasters	53%	39%	43%	50%	51%	64%	48%
Drug and alcohol abuse	48%	47%	48%	41%	47%	59%	65%
Climate change	47%	26%	38%	39%	49%	52%	57%
Hunger	42%	36%	36%	34%	43%	46%	54%
Gun violence	41%	41%	41%	25%	48%	28%	39%
Restrictions on reproductive rights	37%	42%	28%	35%	36%	43%	52%
Racial bias and discrimination	32%	27%	40%	25%	32%	29%	26%
Police violence and misconduct	31%	22%	22%	25%	35%	25%	42%
Crime, in your neighborhood	25%	18%	30%	12%	25%	25%	62%



# Climate change and immigration are the issues that show the greatest partisan divide.

Q15. I'd like to read you some problems facing Colorado that people have mentioned. Please tell me whether you think it is an extremely serious problem, a very serious problem, somewhat serious problem, or not too serious a problem in Colorado.

(% Extremely/Very Serious Problem)

Problem	All	Party			Dem-Rep. Diff.
		Democrats	Independents	Republicans	
The cost of housing	89%	90%	89%	87%	+3%
The rising cost of living	86%	82%	83%	90%	-8%
Homelessness	79%	83%	81%	76%	+7%
The cost of healthcare	68%	77%	69%	59%	+18%
Drug overdoses	65%	68%	61%	70%	-2%
Crime, in general	59%	46%	53%	80%	-34%
Mental health	59%	67%	60%	48%	+19%
Jobs and the economy	57%	50%	55%	72%	-22%
Illegal immigration	53%	26%	49%	85%	-59%
Wildfires or other natural disasters	53%	64%	55%	37%	+27%
Drug and alcohol abuse	48%	46%	42%	57%	-11%
Climate change	47%	80%	48%	9%	+71%
Hunger	42%	55%	40%	30%	+25%
Gun violence	41%	66%	38%	19%	+47%
Restrictions on reproductive rights	37%	60%	38%	19%	+41%
Racial bias and discrimination	32%	45%	31%	16%	+29%
Police violence and misconduct	31%	50%	28%	12%	+38%
Crime, in your neighborhood	25%	22%	22%	32%	-10%



# Latino and Native American Coloradans are more concerned about crime in their own neighborhoods than are others.

Q15 e & r. I'd like to read you some problems facing Colorado that people have mentioned. Please tell me whether you think it is an extremely serious problem, a very serious problem, somewhat serious problem, or not too serious a problem in Colorado.

(% Extremely/Very Serious Problem)

Demographic Group	Crime in General	Crime in Your Neighborhood	Difference
<b>All</b>	59%	25%	+34%
<b>Gender</b>			
Men	60%	22%	+38%
Women	57%	27%	+30%
<b>Race/Ethnicity</b>			
Asian/Pacific Islander	67%	21%	+46%
Black/African American	63%	17%	+46%
Hispanic/Latino	72%	34%	+38%
Native American/Indigenous	58%	34%	+24%
White	55%	22%	+33%
<b>Household Income</b>			
<\$50,000	63%	29%	+34%
\$50,000-\$90,000	59%	25%	+34%
\$90,000-\$150,000	54%	22%	+32%
\$150,000+	52%	20%	+32%



# The gap between concern about crime overall and crime in the neighborhood is greatest among Republicans.

Q15 e & r. I'd like to read you some problems facing Colorado that people have mentioned. Please tell me whether you think it is an extremely serious problem, a very serious problem, somewhat serious problem, or not too serious a problem in Colorado.

(% Extremely/Very Serious Problem)

Demographic Group	Crime in General	Crime in Your Neighborhood	Difference
<b>All</b>	59%	25%	+34%
<b>Party</b>			
Democrats	46%	22%	+24%
Independents	53%	22%	+31%
Republicans	80%	32%	+48%
<b>Age</b>			
18-29	58%	19%	+39%
30-39	47%	26%	+21%
40-49	61%	22%	+39%
50-64	64%	30%	+34%
65-74	60%	27%	+33%
75+	67%	27%	+40%





# Coloradans without a college degree express more concern about crime overall, but concerns about neighborhood crime don't vary by education level.

Q15 e & r. I'd like to read you some problems facing Colorado that people have mentioned. Please tell me whether you think it is an extremely serious problem, a very serious problem, somewhat serious problem, or not too serious a problem in Colorado.

(% Extremely/Very Serious Problem)

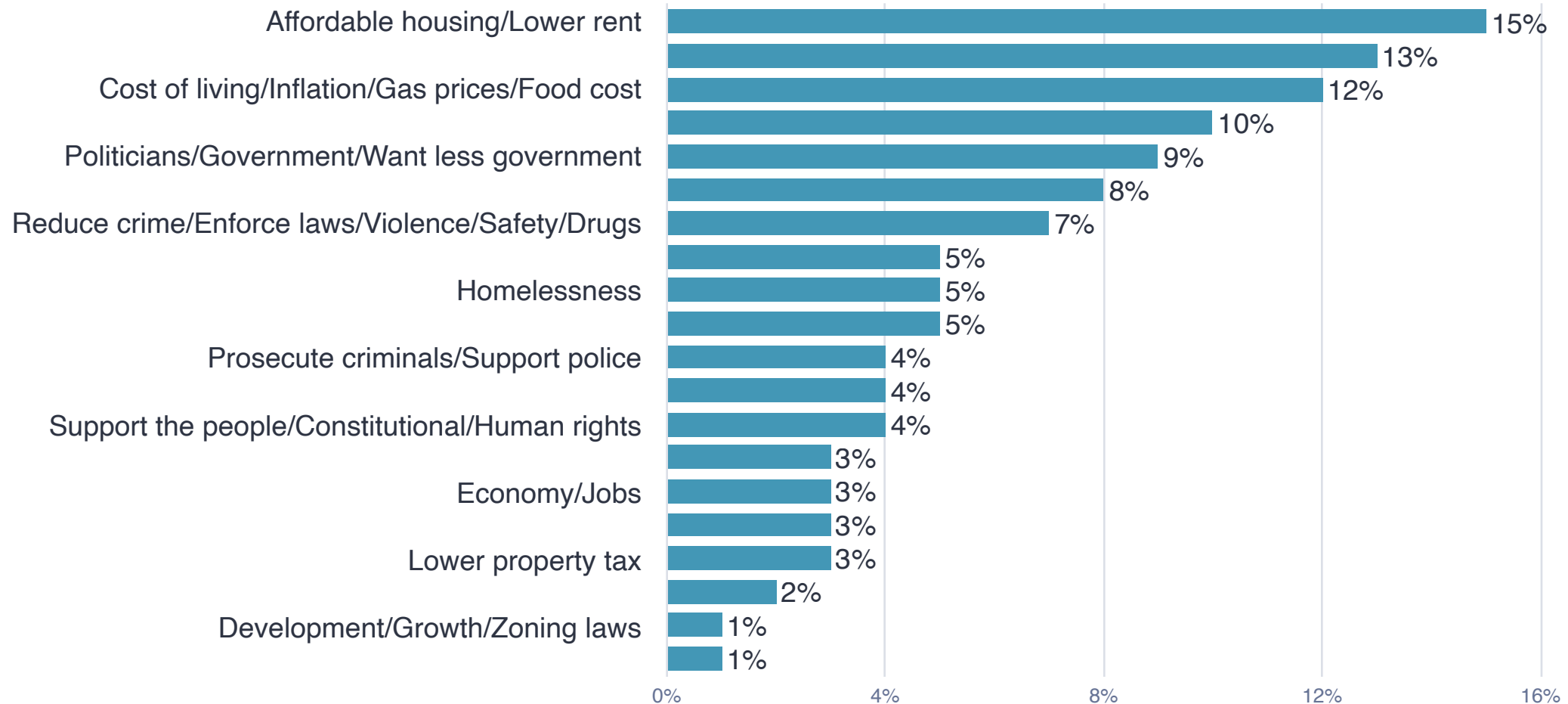
Demographic Group	Crime in General	Crime in Your Neighborhood	Difference
<b>All</b>	59%	25%	+34%
<b>Education</b>			
High School Educated	67%	25%	+42%
Some College Education	63%	26%	+37%
Four-year College Graduates	56%	26%	+30%
Post-Graduate Educated	45%	23%	+22%



# In their own words, Coloradans say affordable housing, lower taxes and addressing the cost of living are the most important things state government could do to improve life.

Q16. In a few words of your own, what is the most important thing the Colorado state government could do to make life better for you and the people you care about?

(Open-ended; n=1207)



# Verbatim Comments Describing the Most Important Thing State Government Could Do

Q16. In a few words of your own, what is the most important thing the Colorado state government could do to make life better for you and the people you care about?

(Open-ended; n=1207)



*Simply make life more affordable. Fix our roads because seems like we've been paying taxes to that for years and it's done nothing.*



*Help build more affordable, housing and public transportation*



*Enforce public safety! From proper car registrations/ insurance, safe public places which are no longer safe, and general public safety.*



*Don't let corporations, rich private interests, dark money groups, etc. cut taxes for the wealthy even more at the expense of lower-income groups.*



*Lower the cost of housing and raise wages. Help lower income people.*



*Lower the costs of vehicle registration, limit rent increases, stop the gas increases, lower food costs*



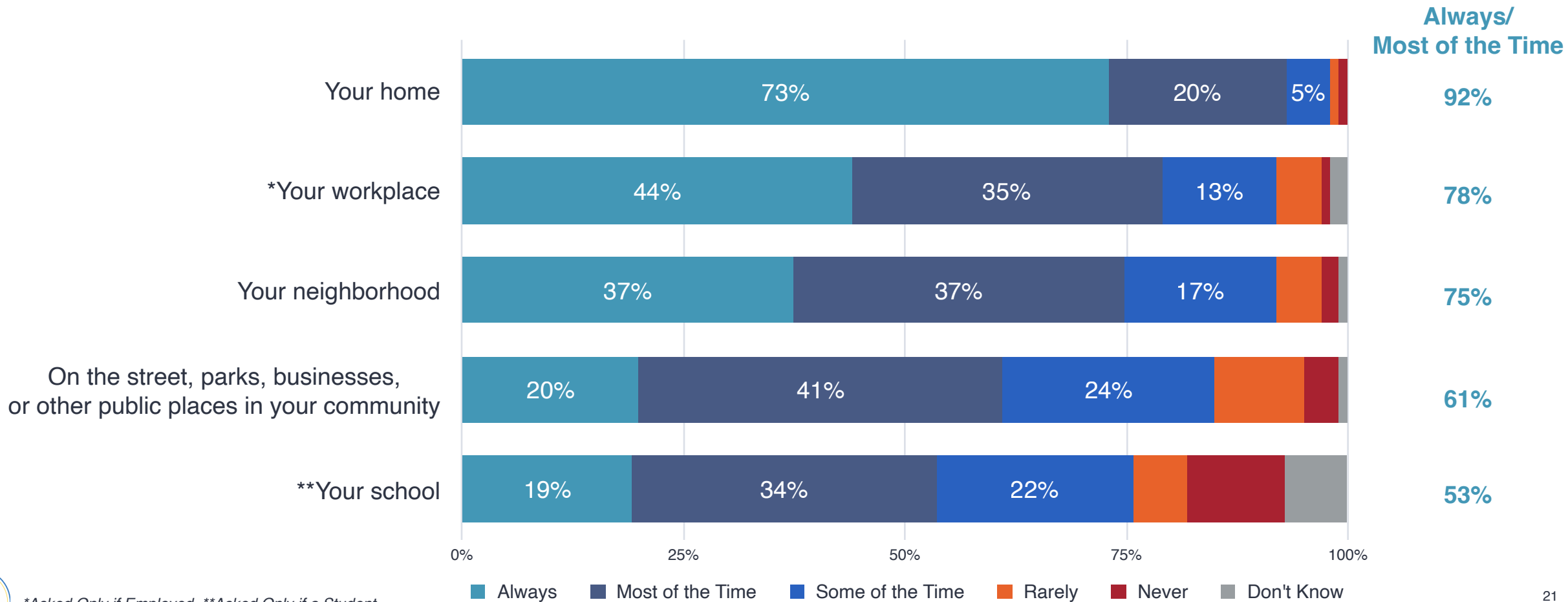
*Build affordable housing instead of luxury apartments--convert hotels, it works great*

A group of people are seated around a table in a meeting. In the foreground, a person's hands are visible, writing in a notebook with a pen. The background shows other participants, some looking towards the camera and others looking away. The overall atmosphere is professional and collaborative.

# Community and Belonging

# Coloradans feel the greatest sense of belonging at home, in their workplace, and in their neighborhood.

Q17. When people feel a sense of “belonging,” often that means they feel comfortable, safe, and have a say in the important things happening around them. I am going to read you a series of places where you may feel a sense of belonging. Please tell me how regularly you feel a sense of belonging there: always, most of the time, some of the time, rarely, or never.



\*Asked Only if Employed, \*\*Asked Only if a Student

# LGBTQ+ Coloradans feel somewhat less welcome in their neighborhoods and other parts of their community.

Q17. When people feel a sense of “belonging,” often that means they feel comfortable, safe, and have a say in the important things happening around them. I am going to read you a series of places where you may feel a sense of belonging. Please tell me how regularly you feel a sense of belonging there: always, most of the time, some of the time, rarely, or never.

(% Always/Most of the Time)

Place	All	Gender		Race/Ethnicity					LGBTQ+		Disability	
		Men	Women	Asian/ Pacific Islander	Black/ African American	Hispanic/ Latino	Native American/ Indigenous	White	Yes	No	Yes	No
Your home	92%	93%	92%	94%	80%	92%	86%	93%	91%	93%	91%	93%
*Your workplace (n=1642)	78%	78%	79%	85%	80%	71%	63%	80%	79%	79%	69%	82%
Your neighborhood	75%	74%	75%	64%	69%	75%	69%	77%	64%	77%	73%	76%
On the street, parks, businesses, or other public places in your community	61%	61%	62%	71%	62%	57%	50%	63%	57%	64%	56%	64%
**Your school (n=117)	53%	55%	51%	96%	64%	42%	91%	53%	51%	51%	51%	51%

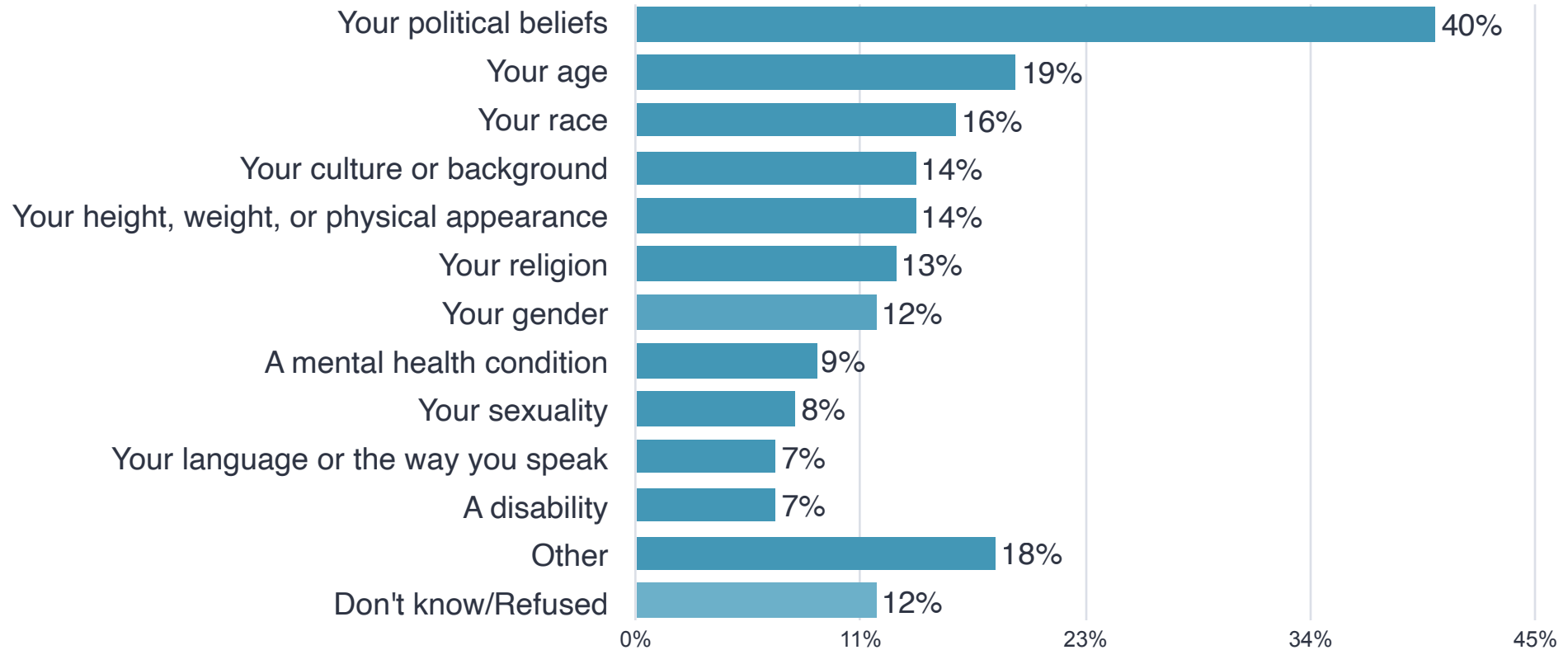


\*Asked Only if Employed, \*\*Asked Only if a Student

# By a wide margin, Coloradans say their political beliefs are mostly likely to be at the root of feeling a lack of belonging.

Q18. Which if any of the following were things that made you feel like you did not belong somewhere?

(Accept Multiple Responses; Asked of Anyone Who Did Not Feel They Always Belong , n=2,075)



# Age was more of a factor for Coloradans age 50 and over, and race for AAPI, Black and Native American / Indigenous Coloradans.

Q18. Which if any of the following were things that made you feel like you did not belong somewhere?

(Accept Multiple Responses; Asked of Anyone Who Did Not Feel They Always Belong , n=2,075)

Response	All	Race/Ethnicity					Age	
		Asian/ Pacific Islander	Black/ African American	Hispanic/ Latino	Native American/ Indigenous	White	18-49	50+
Your political beliefs	40%	34%	22%	25%	45%	45%	38%	42%
Your age	19%	12%	18%	12%	26%	21%	15%	25%
Your race	16%	41%	47%	19%	57%	11%	17%	16%
Your culture or background	14%	25%	20%	19%	56%	10%	16%	11%
Your height, weight, or physical appearance	14%	12%	14%	12%	27%	15%	17%	11%
Your religion	13%	8%	9%	10%	23%	13%	13%	12%
Your gender	12%	18%	14%	8%	18%	13%	16%	6%
A mental health condition	9%	14%	5%	6%	16%	10%	13%	3%
Your sexuality	8%	8%	7%	8%	6%	9%	11%	3%
Your language or the way you speak	7%	9%	5%	13%	11%	5%	9%	3%
A disability	7%	7%	2%	6%	15%	7%	8%	5%
Other	18%	27%	20%	12%	10%	20%	18%	19%
Don't know/Refused	12%	8%	12%	21%	6%	10%	12%	12%





# Republicans were more likely to say they felt they didn't belong because of their political beliefs.

Q18. Which if any of the following were things that made you feel like you did not belong somewhere?

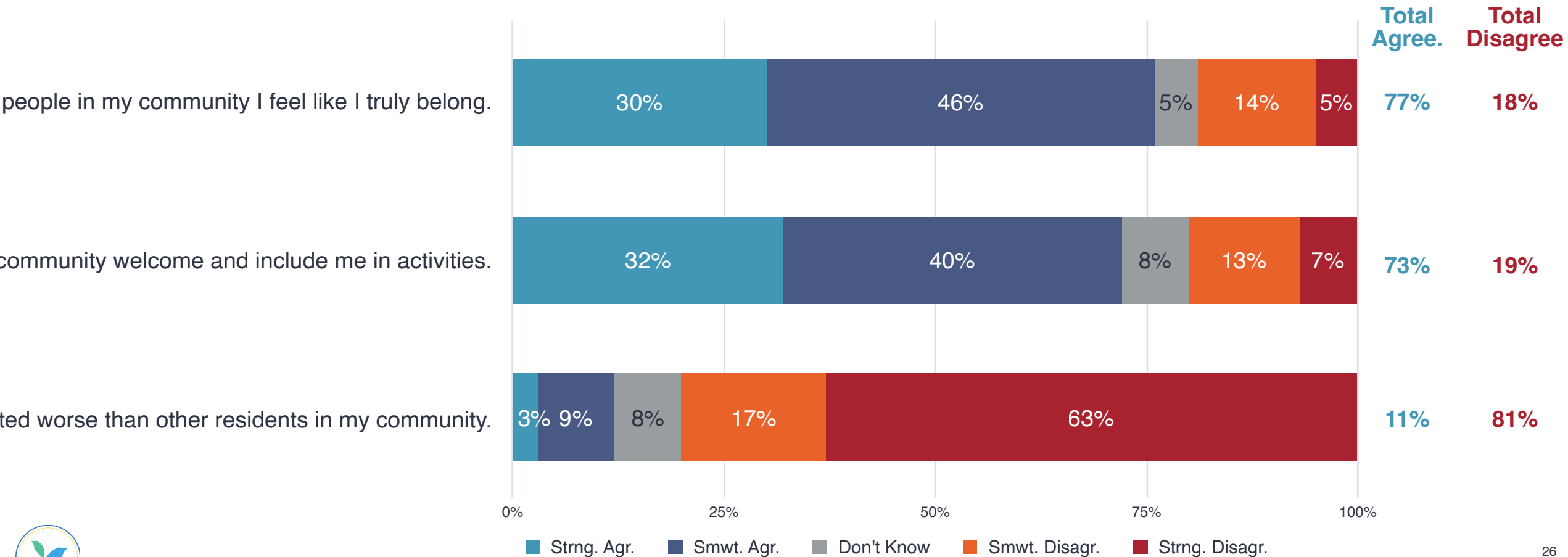
(Accept Multiple Responses; Asked of Anyone Who Did Not Feel They Always Belong , n=2,075)

Response	All	Party			Dem-Rep. Diff.
		Democrats	Independents	Republicans	
Your political beliefs	<b>40%</b>	31%	41%	54%	-23%
Your age	<b>19%</b>	21%	19%	16%	5%
Your race	<b>16%</b>	15%	15%	19%	-4%
Your culture or background	<b>14%</b>	13%	16%	10%	3%
Your height, weight, or physical appearance	<b>14%</b>	14%	17%	9%	5%
Your religion	<b>13%</b>	8%	14%	16%	-8%
Your gender	<b>12%</b>	14%	15%	6%	8%
A mental health condition	<b>9%</b>	12%	11%	2%	10%
Your sexuality	<b>8%</b>	10%	9%	5%	5%
Your language or the way you speak	<b>7%</b>	6%	6%	5%	1%
A disability	<b>7%</b>	9%	8%	4%	5%
Other	<b>18%</b>	18%	22%	13%	5%
Don't know/Refused	<b>12%</b>	13%	11%	11%	2%



# Coloradans broadly agree that they feel like they belong, are welcome in their community, and do not think they are treated worse than others in their community.

Q19. Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements about the Colorado community where you live.



# LGBTQ+ Coloradans and those living with a disability express less sense of belonging than others.

Q19. Please tell me if you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements about the Colorado community where you live.

(Total Agree)

Statement	All	Gender		Race/Ethnicity					LGBTQ+		Disabled	
		Men	Women	Asian/ Pacific Islander	Black/ African American	Hispanic/ Latino	Native American/ Indigenous	White	Yes	No	Total Yes	No
When interacting with people in my community I feel like I truly belong.	77%	77%	76%	76%	79%	75%	67%	78%	69%	79%	68%	80%
People in my community welcome and include me in activities.	73%	72%	74%	79%	63%	70%	65%	74%	67%	74%	66%	76%
I feel like I am treated worse than other residents in my community.	11%	12%	11%	12%	20%	13%	28%	10%	16%	10%	13%	10%



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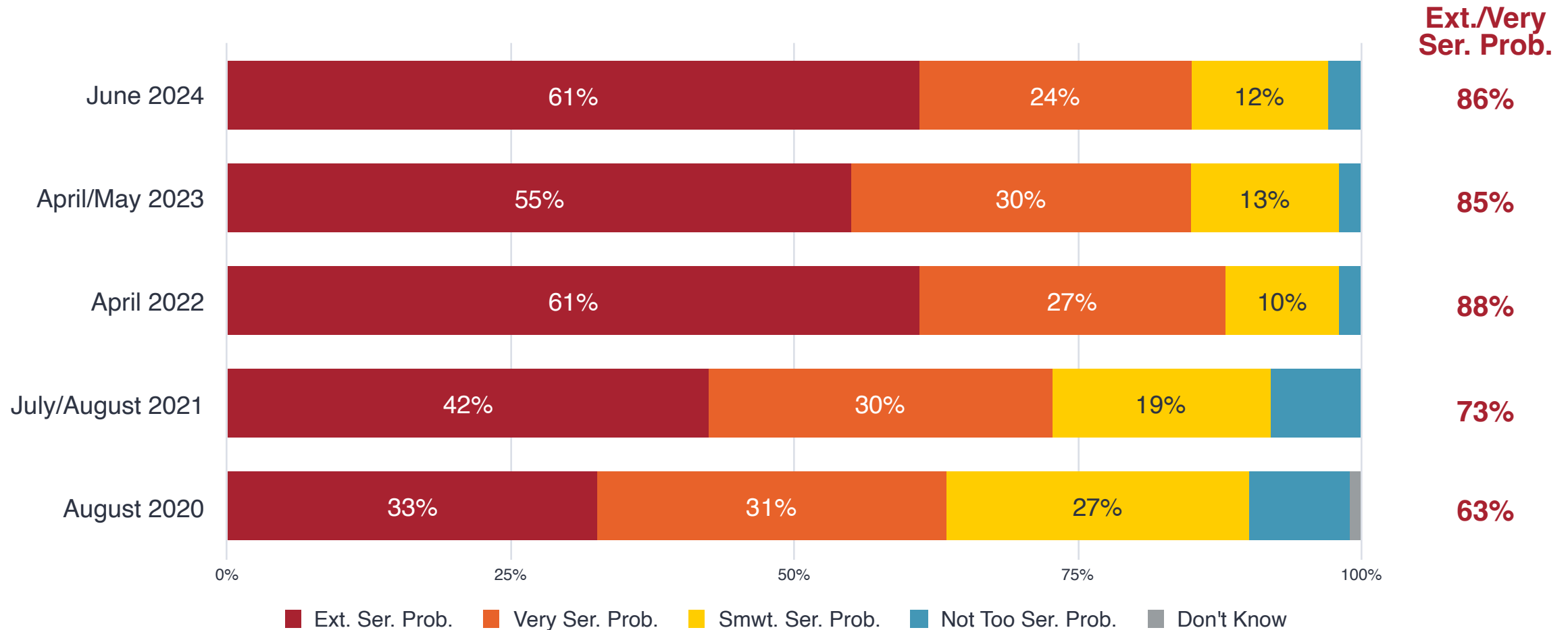
# Cost of Living



# The urgency of concern about the rising cost of living has remained consistent since 2022.

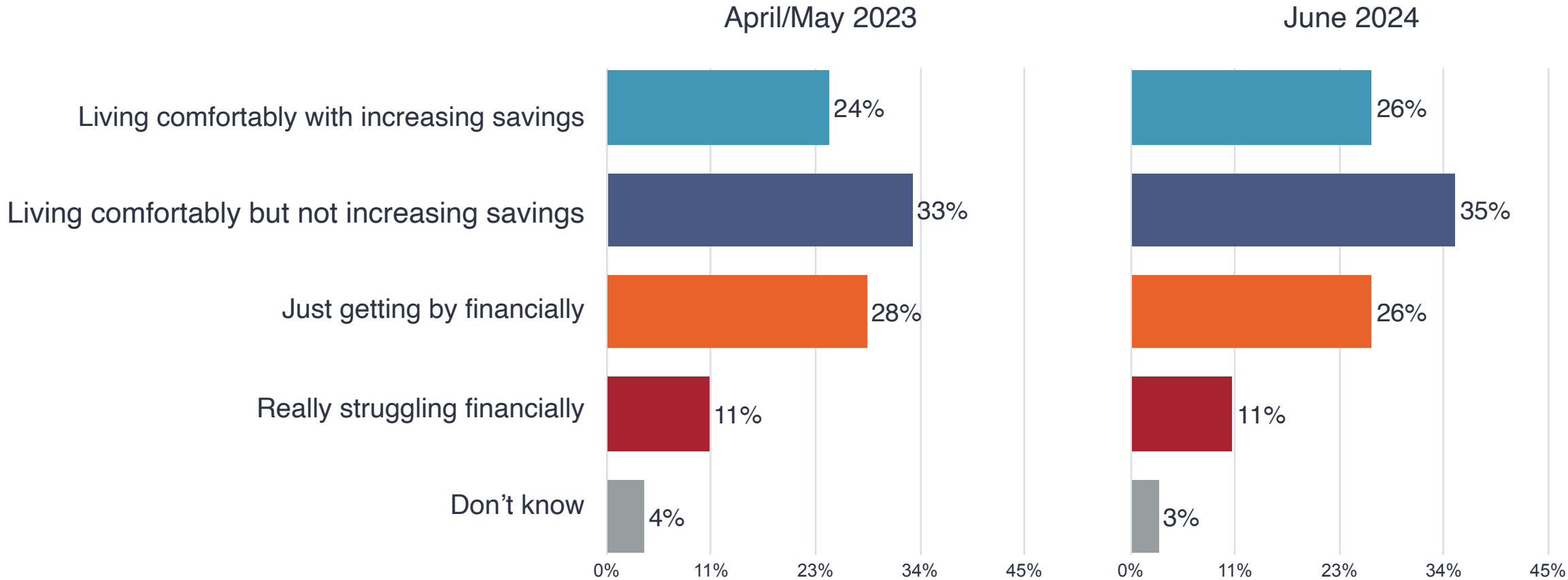
Q15q. I'd like to read you some problems facing Colorado that people have mentioned. Please tell me whether you think it is an extremely serious problem, a very serious problem, somewhat serious problem, or not too serious a problem in Colorado.

(The Rising Cost of Living)



# A majority continues to say they are living comfortably, but only one-quarter are increasing their savings.

Q20. Which of the following best describes your financial situation:



The degree to which Coloradans say they are living comfortably increases with income, homeownership and full-time employment.

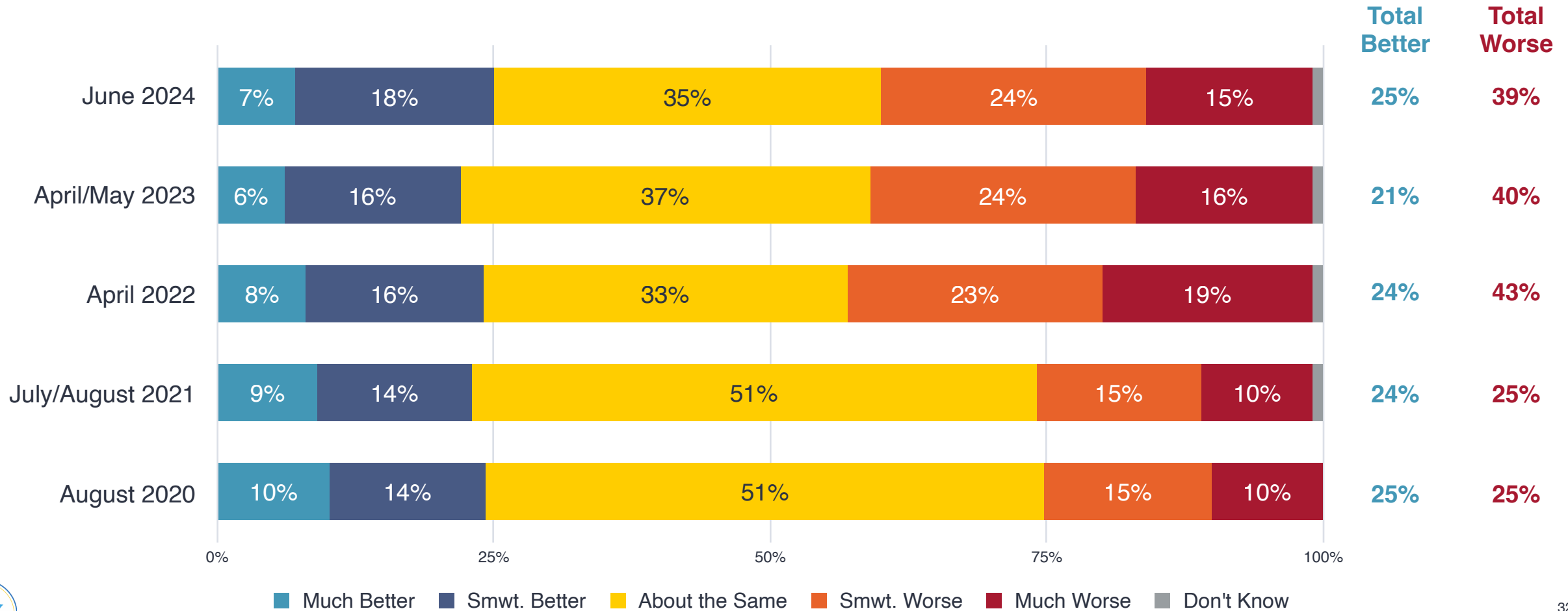
Q20. Which of the following best describes your financial situation:

Financial Situation	All	Household Income				Residence		Employment		
		<\$50,000	\$50,000-\$90,000	\$90,000-\$150,000	\$150,000+	Home-owners	Renters	Full-time	Part-time	Unemp./Temp. Laid Off
Living comfortably with increasing savings	26%	7%	16%	25%	47%	30%	18%	30%	15%	5%
Living comfortably but not increasing savings	35%	26%	36%	44%	35%	38%	34%	33%	45%	20%
Just getting by financially	26%	36%	35%	24%	13%	23%	30%	27%	23%	31%
Really struggling financially	11%	31%	11%	5%	3%	7%	17%	8%	14%	44%
Don't know	3%	1%	1%	1%	1%	2%	1%	2%	1%	0%



# Two in five continue to say they are worse off financially than they were a year ago.

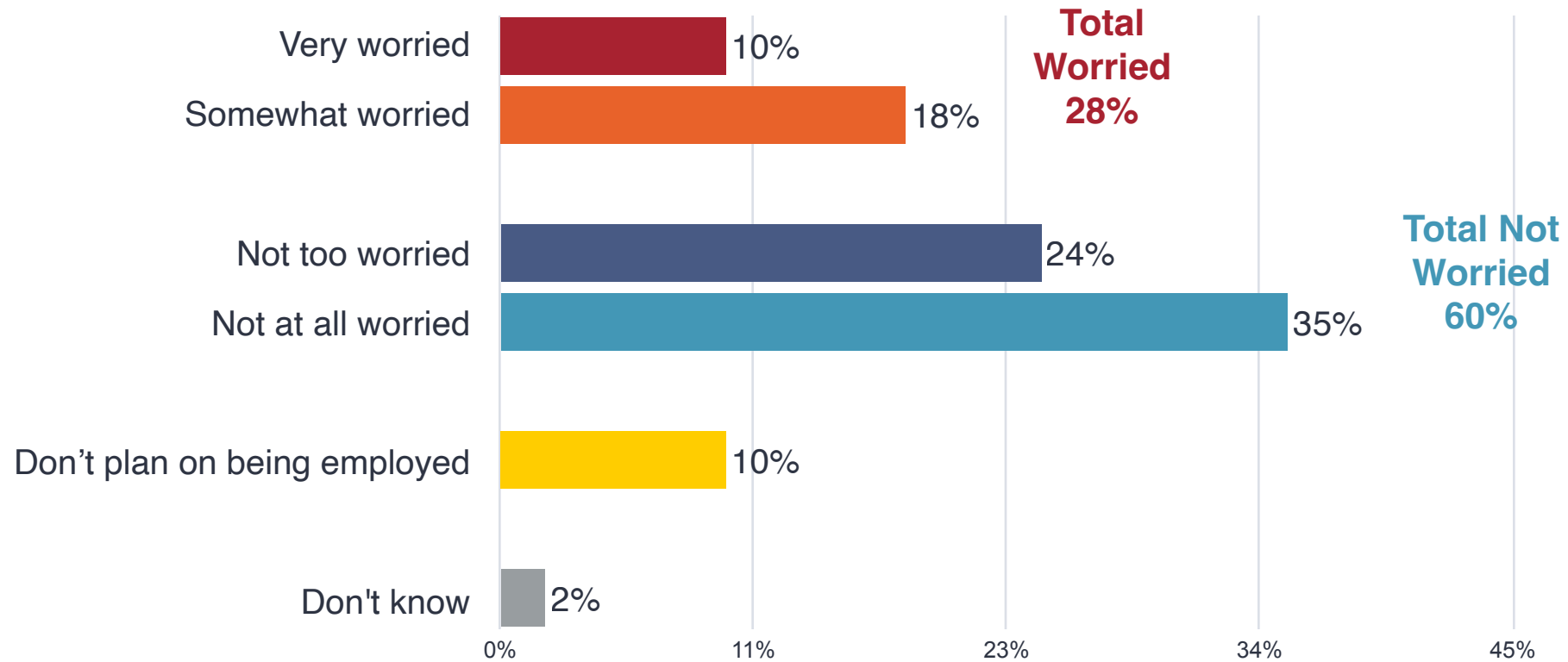
Q21. Would you say you are better off, or worse off financially than you were a year ago, or is your financial situation about the same?





# Slightly over one-quarter are worried about being employed next year.

Q25. Do you plan to be employed over the next year? (IF YES: How worried are you that you might not be employed over the next year: )



# Those with incomes under \$90,000 are more likely to be worried about being employed.

Q25. Do you plan to be employed over the next year? (IF YES: How worried are you that you might not be employed over the next year: )

Demographic Group	Total Worried	Total Not Worried	Don't Plan on Being Employed/Don't Know
<b>All</b>	<b>28%</b>	<b>60%</b>	<b>12%</b>
<b>Race/Ethnicity</b>			
Asian/Pacific Islander	32%	64%	4%
Black/African American	36%	61%	3%
Hispanic/Latino	31%	54%	16%
Native American/Indigenous	38%	45%	17%
White	27%	61%	12%
<b>Household Income</b>			
<\$50,000	35%	44%	20%
\$50,000-\$90,000	32%	55%	13%
\$90,000-\$150,000	27%	63%	10%
\$150,000+	20%	74%	6%



# Over the past year, non-Latino Coloradans have risen to match Latinos' level of worry about the issue.

Q25. Do you plan to be employed over the next year? (IF YES: How worried are you that you might not be employed over the next year: )

(% Total Worried)

Demographic Group	2021	2022	2023	2024	Difference
<b>All</b>	16%	25%	21%	28%	+7%
<b>Race/Ethnicity</b>					
Asian/Pacific Islander	15%	27%	22%	32%	+10%
Black/African American	16%	22%	24%	36%	+12%
Hispanic/Latino	24%	27%	33%	31%	-2%
Native American/Indigenous	17%	47%	28%	38%	+10%
White	13%	24%	18%	27%	+9%



Not surprisingly, a majority of those who are unemployed or have been laid off are worried about being employed over the next year.

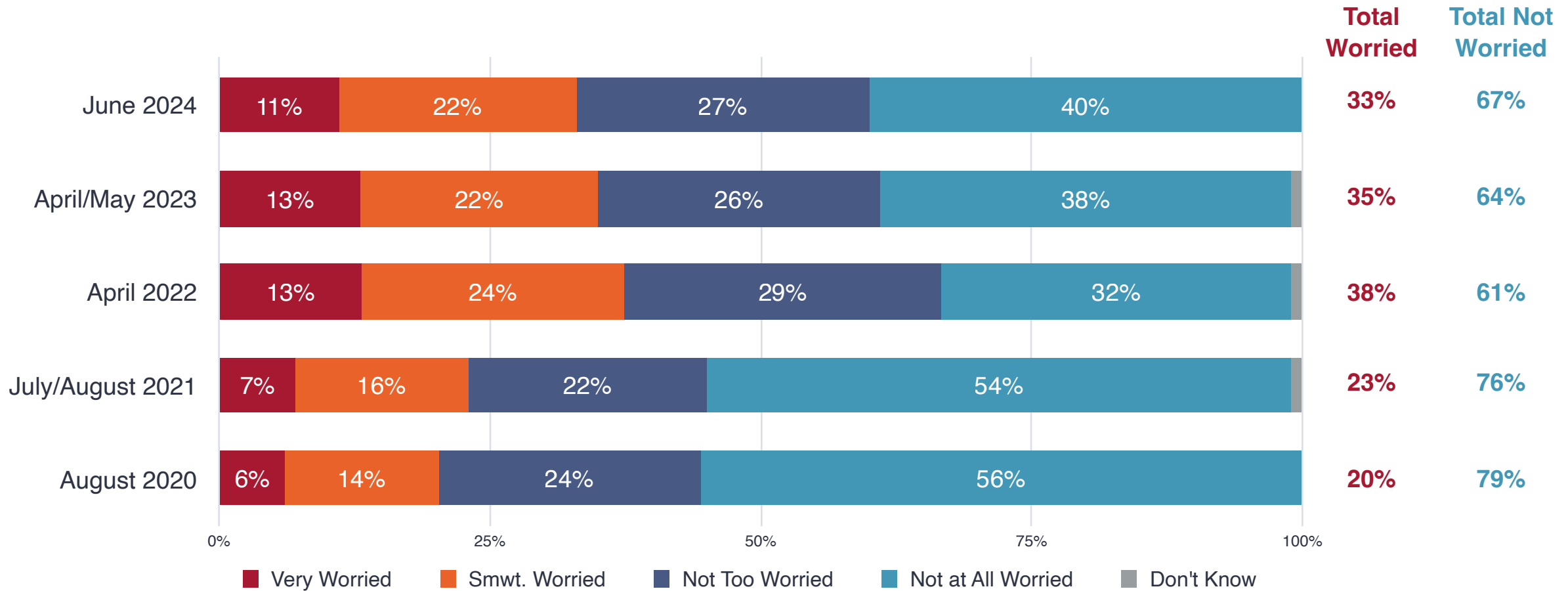
Q25. Do you plan to be employed over the next year? (IF YES: How worried are you that you might not be employed over the next year: )

Demographic Group	Total Worried	Total Not Worried	Don't Plan on Being Employed/Don't Know
<b>All</b>	<b>28%</b>	<b>60%</b>	<b>12%</b>
<b>Employment</b>			
Full-time	30%	68%	3%
Part-time	33%	65%	2%
Unemployed/Temporarily Laid Off	58%	34%	9%
<b>Region</b>			
Eastern Plains	29%	46%	25%
El Paso County	31%	54%	15%
Larimer Weld	20%	66%	14%
Denver Metro	30%	60%	10%
Western Slope	23%	64%	14%
Pueblo County	37%	42%	21%



# One-third are worried they might not always be able to afford food over the next year.

Q24. Thinking ahead over the next year, how worried are you that you might not always be able to afford enough food to feed yourself and your family:



# A majority of Native American respondents and of those with incomes under \$50,000 are worried about affording food.

Q24. Thinking ahead over the next year, how worried are you that you might not always be able to afford enough food to feed yourself and your family:

Demographic Group	Total Worried	Total Not Worried	Don't Know
<b>All</b>	33%	67%	0%
<b>Race/Ethnicity</b>			
Asian/Pacific Islander	37%	63%	0%
Black/African American	45%	55%	0%
Hispanic/Latino	40%	60%	0%
Native American/Indigenous	52%	47%	2%
White	30%	70%	0%
<b>Household Income</b>			
<\$50,000	57%	42%	1%
\$50,000-\$90,000	45%	55%	0%
\$90,000-\$150,000	24%	76%	0%
\$150,000+	14%	86%	0%



# Worry about affording food is greatest in Pueblo County.

Q24. Thinking ahead over the next year, how worried are you that you might not always be able to afford enough food to feed yourself and your family:

Demographic Group	Total Worried	Total Not Worried	Don't Know
<b>All</b>	33%	67%	0%
<b>Region</b>			
Eastern Plains	33%	66%	0%
El Paso County	38%	62%	0%
Larimer Weld	28%	72%	0%
Denver Metro	30%	69%	1%
Western Slope	36%	64%	0%
Pueblo County	55%	45%	0%



# AAPI Coloradans have expressed steadily increasing worry about food insecurity.

Q24. Thinking ahead over the next year, how worried are you that you might not always be able to afford enough food to feed yourself and your family:

(% Total Worried)

Demographic Group	2020	2021	2022	2023	2024	Difference (2023-2024)
All	20%	23%	38%	35%	33%	-2%
<b>Race/Ethnicity</b>						
Asian/Pacific Islander	13%	18%	26%	26%	37%	+11%
Black/African American	31%	29%	34%	39%	45%	+6%
Hispanic/Latino	28%	40%	55%	47%	40%	-7%
Native American/Indigenous	--	34%	62%	55%	52%	-3%
White	17%	17%	33%	30%	30%	0%

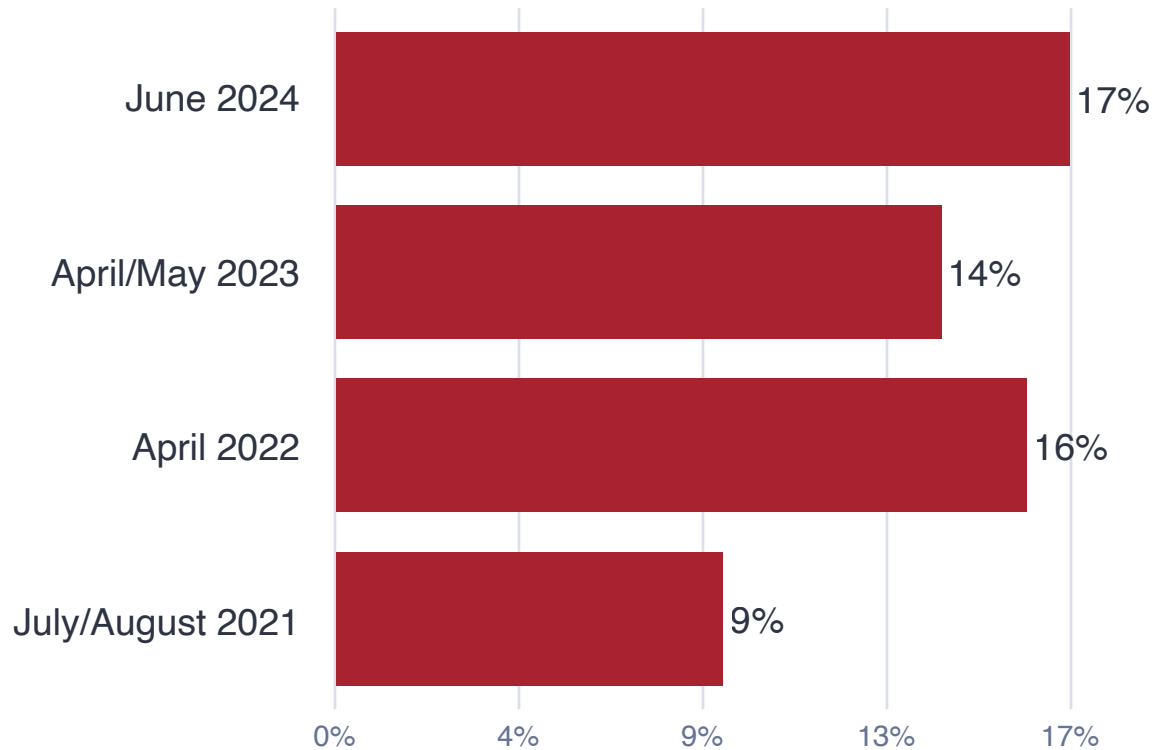




# Nearly one in five say they have skipped meals because they couldn't afford food in the past year.

Q26a. In the last 12 months, have you experienced any of the following: Skipped meals because you couldn't afford food?

(% Yes)

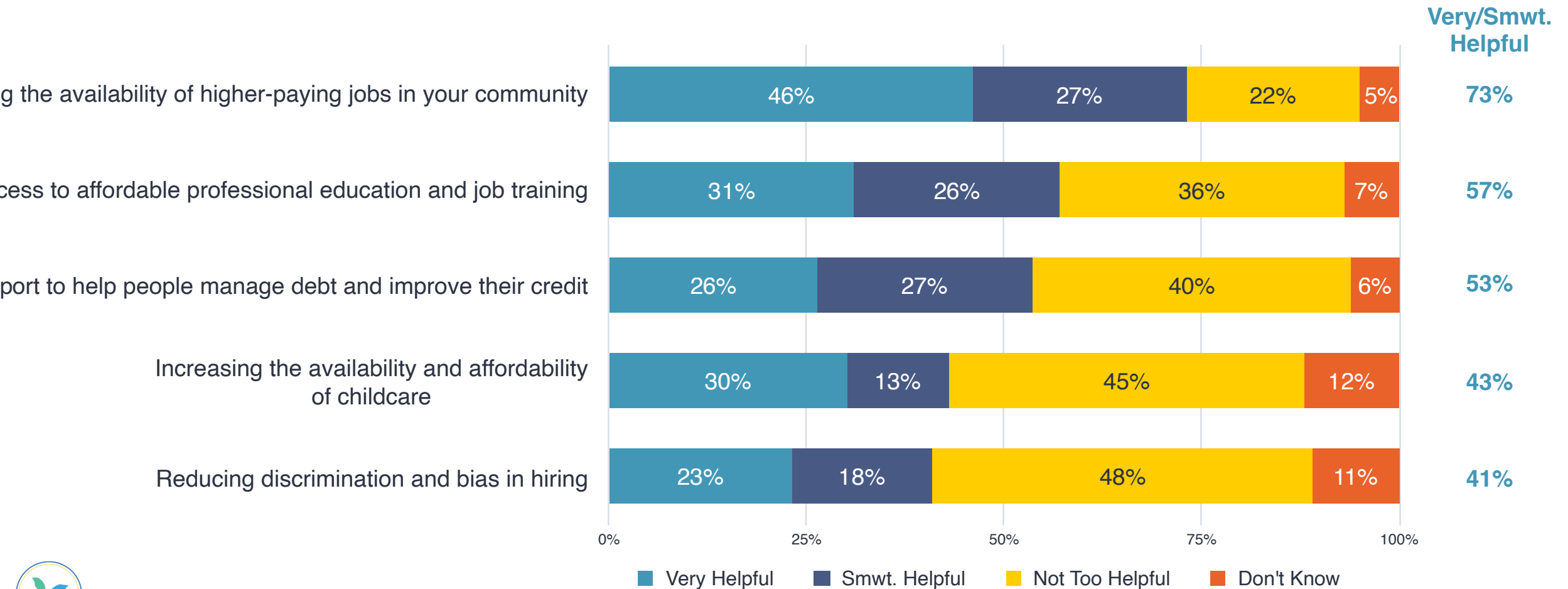


Demographic Group	% Yes
<b>Race/Ethnicity</b>	
Asian/Pacific Islander	11%
Black/African American	28%
Hispanic/Latino	19%
Native American/Indigenous	34%
White	16%
<b>Household Income</b>	
<\$50,000	44%
\$50,000-\$90,000	22%
\$90,000-\$150,000	10%
\$150,000+	3%



# Nearly three-quarters say that increasing the availability of higher-paying jobs would be helpful in improving their financial situation.

Q27. Here are some actions that could help your personal financial situation. Please tell me if this would be very helpful, somewhat helpful or not too helpful for you personally.



# Most Coloradans of color say increasing the availability and affordability of childcare and reducing bias in hiring would be helpful, compared to less than half of white Coloradans.

Q27. Here are some actions that could help your personal financial situation. Please tell me if this would be very helpful, somewhat helpful or not too helpful for you personally.

(%Very/Somewhat Helpful)

Action	All	Race/Ethnicity				
		Asian/ Pacific Islander	Black/ African American	Hispanic/ Latino	Native American/ Indigenous	White
Increasing the availability of higher-paying jobs in your community	<b>73%</b>	75%	77%	81%	86%	71%
Increasing access to affordable professional education and job training	<b>57%</b>	60%	71%	66%	71%	54%
Providing support to help people manage debt and improve their credit	<b>53%</b>	59%	61%	62%	71%	51%
Increasing the availability and affordability of childcare	<b>43%</b>	57%	55%	51%	59%	40%
Reducing discrimination and bias in hiring	<b>41%</b>	51%	69%	55%	79%	35%



# Increasing the availability of higher-paying jobs is the only solution labeled “helpful” by bipartisan majorities.

Q27. Here are some actions that could help your personal financial situation. Please tell me if this would be very helpful, somewhat helpful or not too helpful for you personally.

(%Very/Somewhat Helpful)

Action	All	Party			Dem-Rep. Diff.
		Democrats	Independents	Republicans	
Increasing the availability of higher-paying jobs in your community	<b>73%</b>	79%	75%	60%	+19%
Increasing access to affordable professional education and job training	<b>57%</b>	61%	59%	44%	+17%
Providing support to help people manage debt and improve their credit	<b>53%</b>	58%	54%	47%	+11%
Increasing the availability and affordability of childcare	<b>43%</b>	48%	42%	33%	+15%
Reducing discrimination and bias in hiring	<b>41%</b>	53%	41%	25%	+28%



# Respondents in all regions see increasing access to higher-paying jobs, job training and debt management as “helpful.”

Q27. Here are some actions that could help your personal financial situation. Please tell me if this would be very helpful, somewhat helpful or not too helpful for you personally.

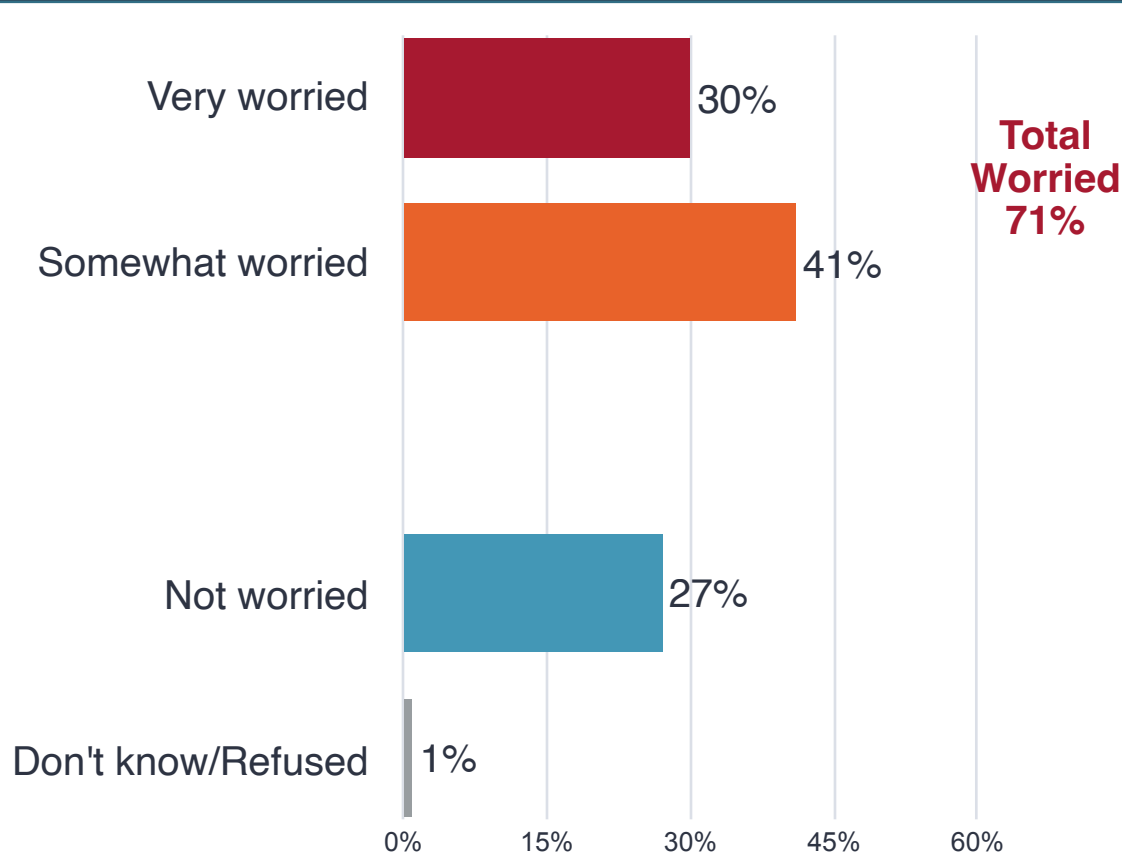
(%Very/Somewhat Helpful)

Action	All	Region					
		Eastern Plains	El Paso County	Larimer Weld	Denver Metro	Western Slope	Pueblo County
Increasing the availability of higher-paying jobs in your community	<b>73%</b>	77%	71%	76%	73%	70%	82%
Increasing access to affordable professional education and job training	<b>57%</b>	67%	61%	54%	57%	47%	77%
Providing support to help people manage debt and improve their credit	<b>53%</b>	60%	56%	51%	53%	55%	60%
Increasing the availability and affordability of childcare	<b>43%</b>	55%	43%	40%	43%	38%	57%
Reducing discrimination and bias in hiring	<b>41%</b>	37%	52%	36%	41%	32%	56%



# Seven in ten Coloradans worry about being able to afford living in Colorado in the future.

Q31. Are you worried about whether you will be able to afford to live in Colorado in the future? (IF YES, ASK: Are you very worried or just somewhat?)



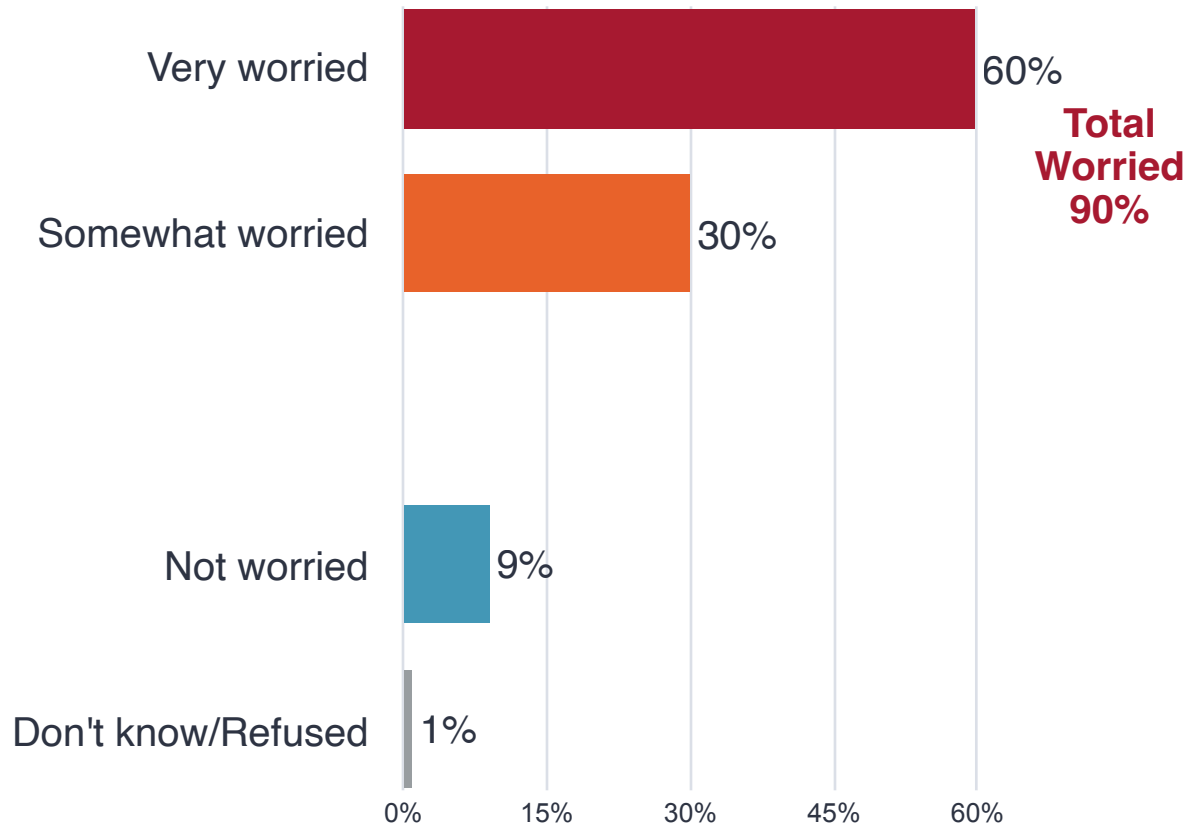
Demographic Group	Total Worried
<b>Race/Ethnicity</b>	
Asian/Pacific Islander	71%
Black/African American	85%
Hispanic/Latino	70%
Native American/Indigenous	85%
White	70%
<b>Household Income</b>	
<\$50,000	85%
\$50,000-\$90,000	81%
\$90,000-\$150,000	74%
\$150,000+	56%
<b>Region</b>	
Eastern Plains	66%
El Paso County	72%
Larimer Weld	75%
Denver Metro	72%
Western Slope	65%
Pueblo County	73%



# Nine in ten worry about their children being able to afford living in Colorado.

Q32. Are you worried about whether your children will be able to afford to live in Colorado in the future? (IF YES, ASK: Are you very worried or just somewhat?)

(Asked of Parents With Children Under the Age of 18, n=637)



Demographic Group	Total Worried
<b>Race/Ethnicity</b>	
Asian/Pacific Islander	71%
Black/African American	76%
Hispanic/Latino	88%
Native American/Indigenous	91%
White	92%
<b>Household Income</b>	
<\$50,000	94%
\$50,000-\$90,000	87%
\$90,000-\$150,000	92%
\$150,000+	89%
<b>Region</b>	
Eastern Plains	85%
El Paso County	86%
Larimer Weld	93%
Denver Metro	90%
Western Slope	90%
Pueblo County Only	88%



20  
24

pulse  
The Colorado Health Foundation Poll

# Housing

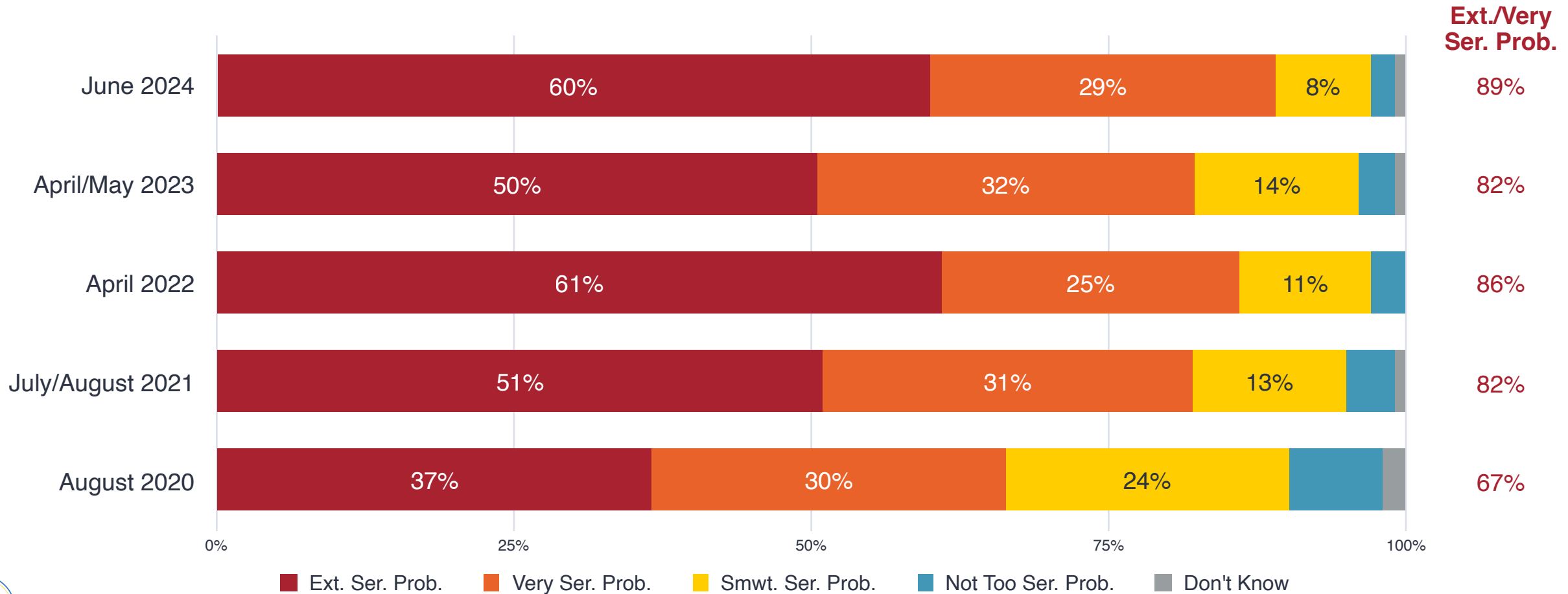




# Concern about the cost of housing is at the highest level we have seen in the Pulse Poll.

Q15k. I'd like to read you some problems facing Colorado that people have mentioned. Please tell me whether you think it is an extremely serious problem, a very serious problem, somewhat serious problem, or not too serious a problem in Colorado.

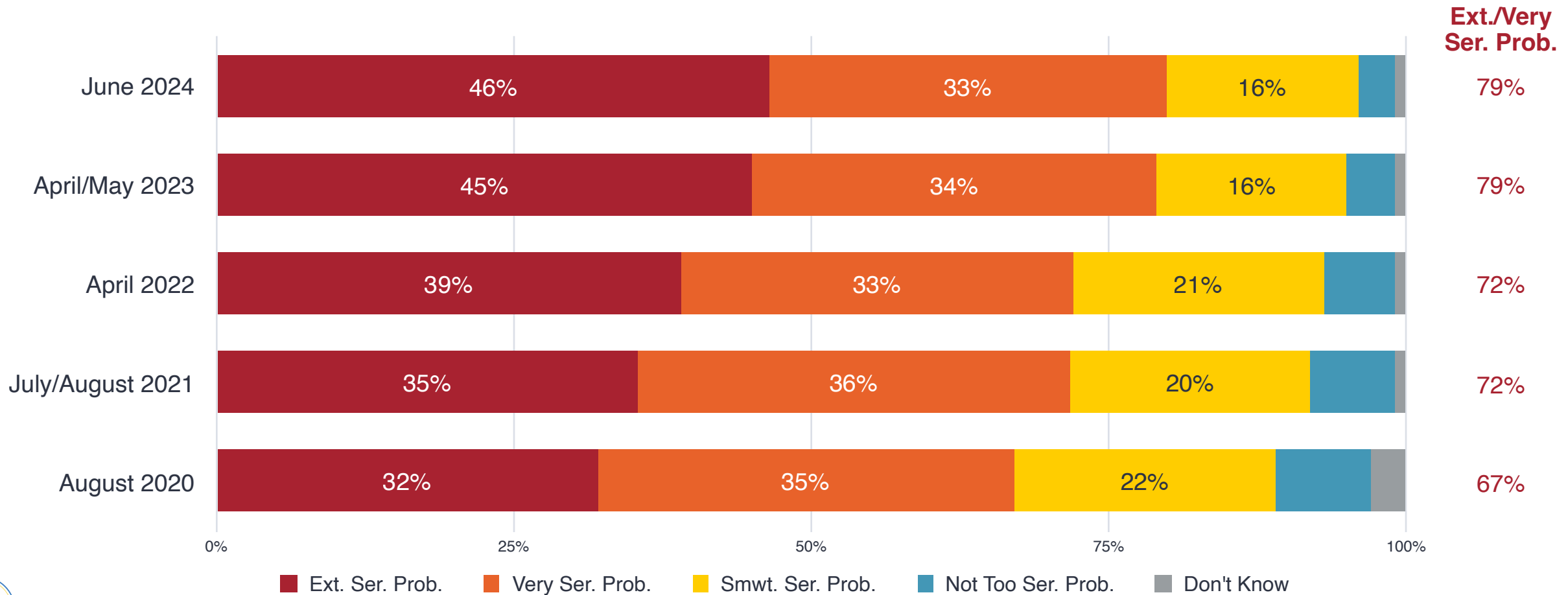
(Cost of Housing)



# Views of homelessness have remained steady since last year, with nearly four in five rating it a “very serious” problem.

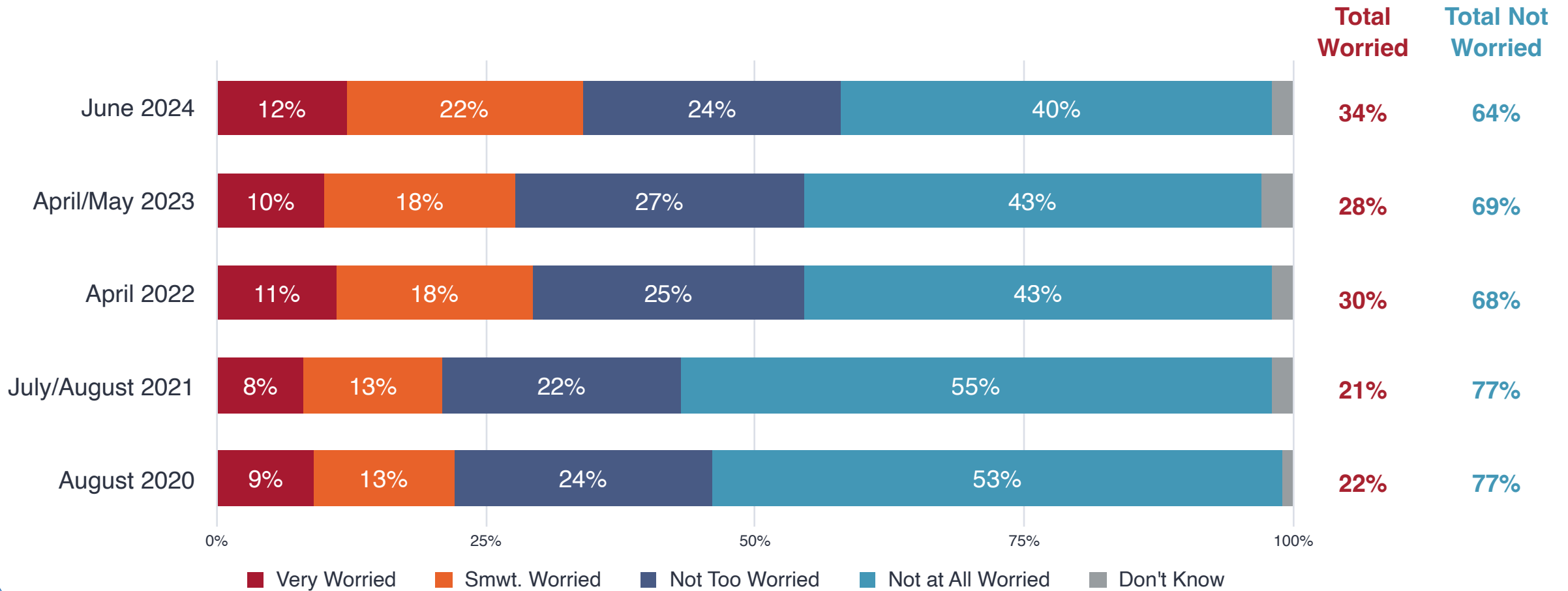
Q15h. I'd like to read you some problems facing Colorado that people have mentioned. Please tell me whether you think it is an extremely serious problem, a very serious problem, somewhat serious problem, or not too serious a problem in Colorado.

(Homelessness)



# One-third are worried about having to move because they cannot afford their rent or mortgage.

Q22. Thinking ahead over the next year, how worried are you that you might lose your home, have to downgrade your home, or move because you can't afford the monthly rent or mortgage:



# Those with lower incomes are more likely to worry about losing their home.

Q22. Thinking ahead over the next year, how worried are you that you might lose your home, have to downgrade your home, or move because you can't afford the monthly rent or mortgage:

Demographic Group	Total Worried	Total Not Worried	Don't Know
<b>All</b>	34%	64%	2%
<b>Race/Ethnicity</b>			
Asian/Pacific Islander	38%	61%	1%
Black/African American	46%	53%	1%
Hispanic/Latino	43%	55%	2%
Native American/Indigenous	55%	40%	5%
White	30%	69%	2%
<b>Household Income</b>			
<\$50,000	53%	45%	2%
\$50,000-\$90,000	44%	55%	1%
\$90,000-\$150,000	33%	66%	1%
\$150,000+	18%	81%	1%



# Coloradans across most ethnic groups have shown increased concern in the last year about the potential of losing their home.

Q22. Thinking ahead over the next year, how worried are you that you might lose your home, have to downgrade your home, or move because you can't afford the monthly rent or mortgage:

(% Total Worried)

Demographic Group	2020	2021	2022	2023	2024	Difference (2023-2024)
<b>All</b>	<b>22%</b>	<b>21%</b>	<b>30%</b>	<b>28%</b>	<b>34%</b>	<b>+6%</b>
<b>Race/Ethnicity</b>						
Asian/Pacific Islander	24%	17%	35%	29%	38%	+9%
Black/African American	37%	28%	31%	47%	46%	-1%
Hispanic/Latino	24%	33%	42%	42%	43%	+1%
Native American/Indigenous	--	38%	58%	49%	55%	+6%
White	19%	17%	26%	22%	30%	+8%



# Renters are twice as likely as homeowners to worry about losing their home.

Q22. Thinking ahead over the next year, how worried are you that you might lose your home, have to downgrade your home, or move because you can't afford the monthly rent or mortgage:

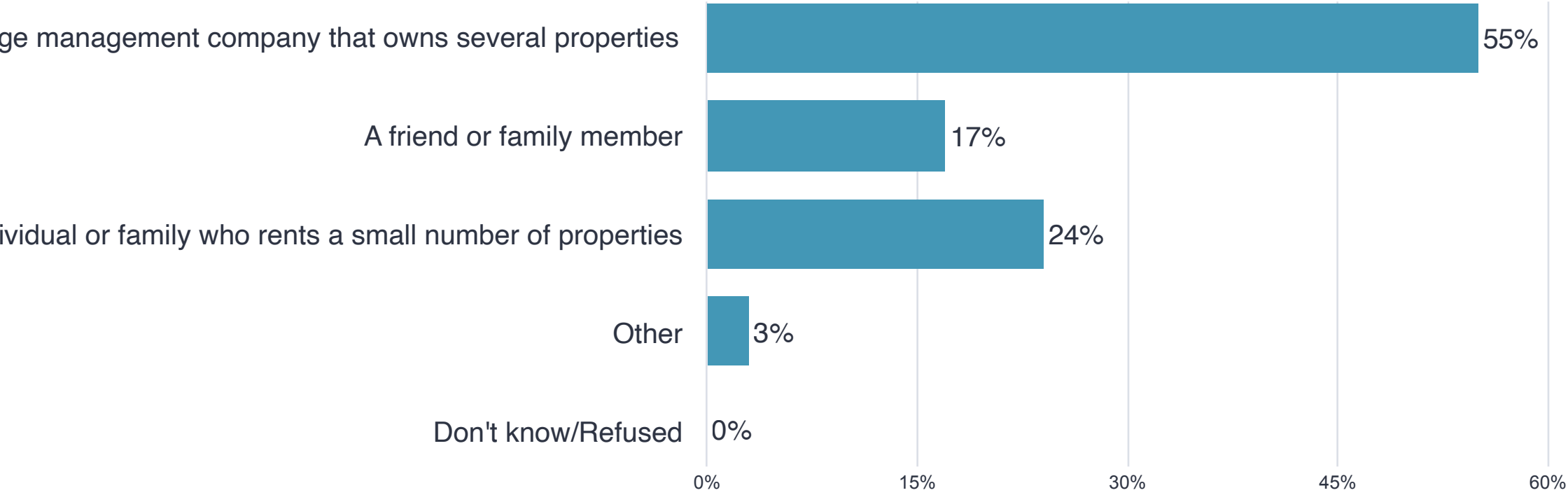
Demographic Group	Total Worried	Total Not Worried	Don't Know
<b>All</b>	34%	64%	2%
<b>Residence</b>			
Homeowners	26%	73%	1%
Renters	54%	45%	2%
<b>Employment</b>			
Full-time	35%	63%	1%
Part-time	40%	58%	2%
Unemployed/Temporarily Laid Off	62%	37%	1%
<b>Region</b>			
Eastern Plains	47%	47%	6%
El Paso County	29%	70%	1%
Larimer Weld	31%	67%	1%
Denver Metro	34%	64%	2%
Western Slope	34%	66%	0%
Pueblo County	37%	61%	1%



# A majority of renters do so from a large management company.

Q29. Who do you rent from?

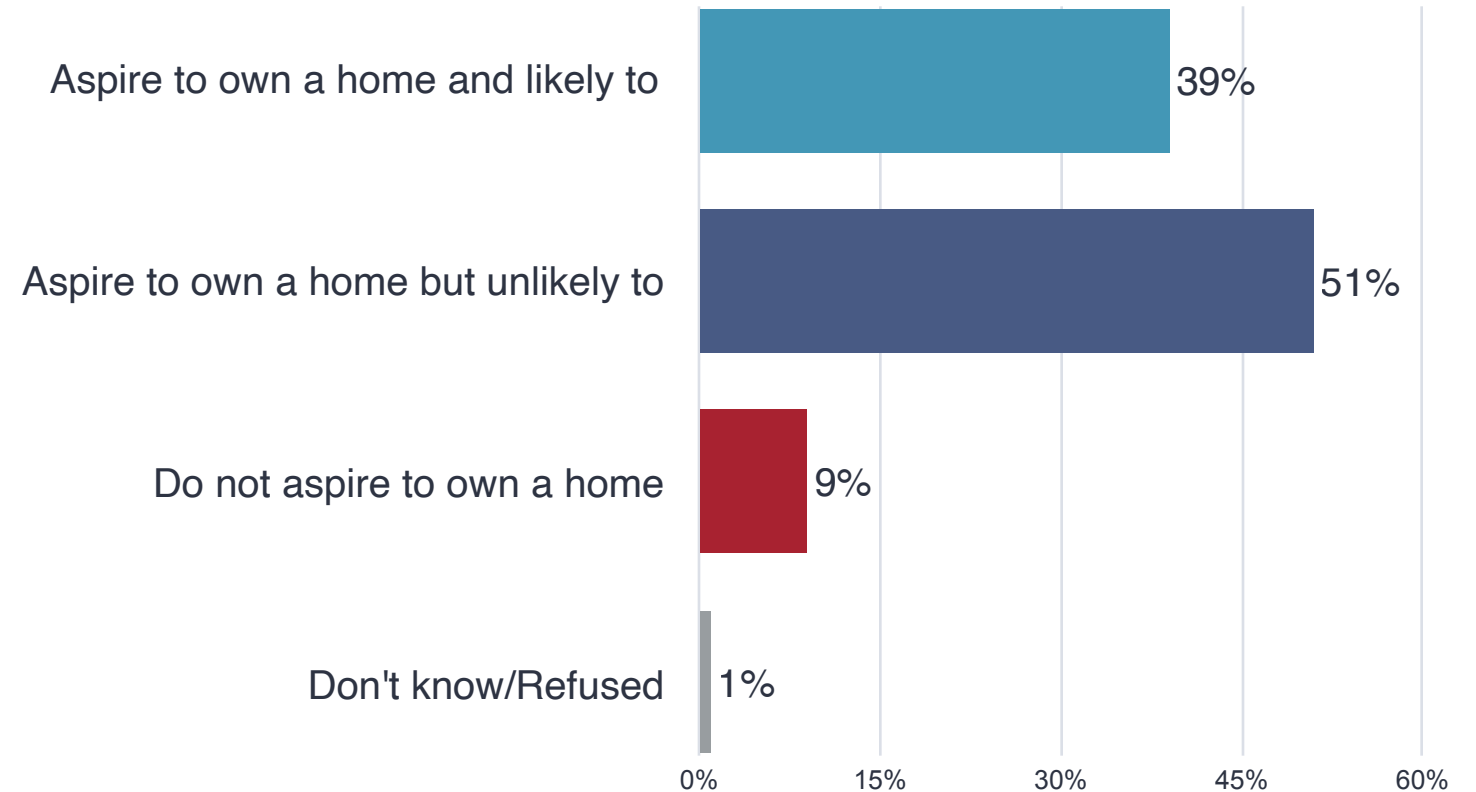
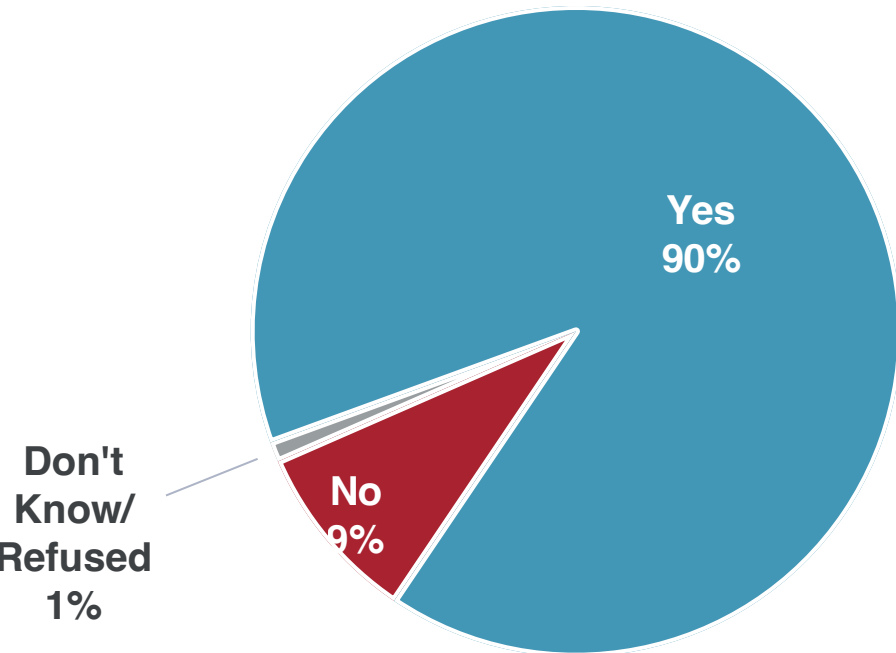
(Asked of Only of Those Who Rent, n=459)



# Most renters aspire to own a home someday, but fewer than two in five think it is likely.

Q30. Do you aspire to own a home someday? (IF YES: Do you think it is likely or unlikely that you will be able to purchase a home in Colorado?)

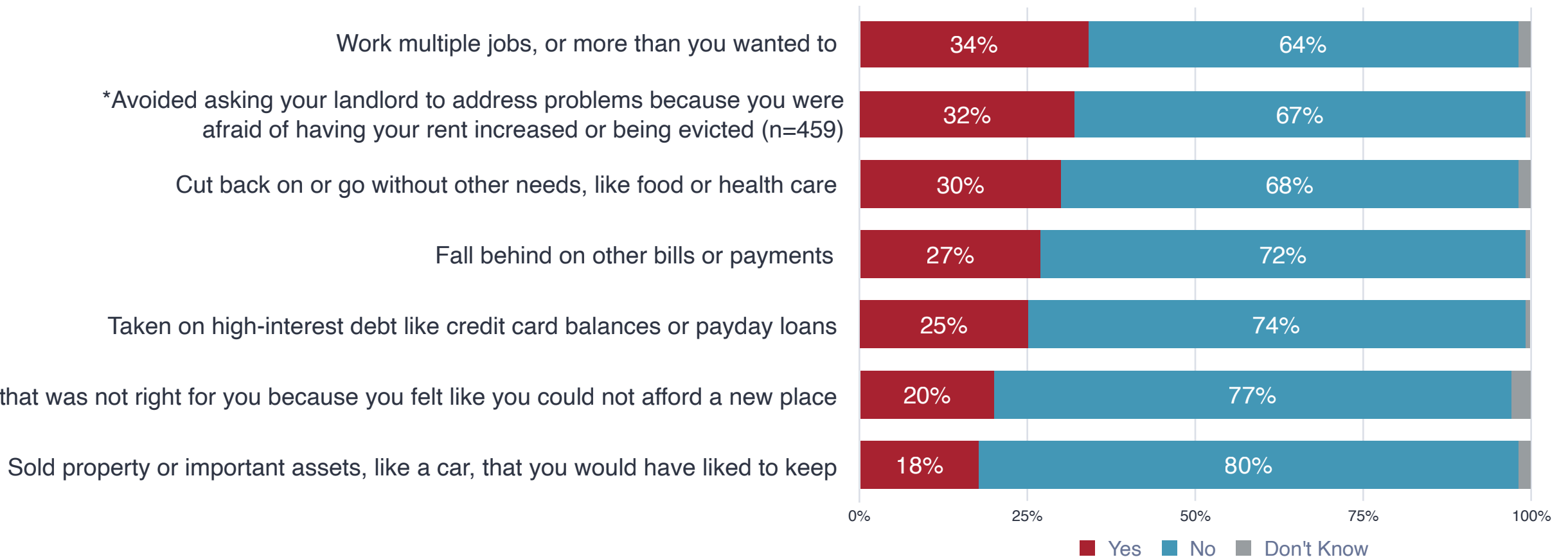
(Asked of Only of Those Who Rent, n=459)





# One-third have worked multiple jobs, or more hours than they wanted to, in order to afford housing.

Q33. In order to pay your rent or your mortgage in the last year, have you had to do any of the following:



\*Asked of Renters Only

# Black Coloradans and Native American Coloradans are more likely to have made many of these changes to afford housing when compared to Coloradans of other racial and ethnic backgrounds.

Q33. In order to pay your rent or your mortgage in the last year, have you had to do any of the following:

(% Yes)

Action	All	Race/Ethnicity				
		Asian/ Pacific Islander	Black/ African American	Hispanic/ Latino	Native American/ Indigenous	White
Work multiple jobs, or more than you wanted to	34%	39%	45%	35%	47%	33%
*Avoided asking your landlord to address problems because you were afraid of having your rent increased or being evicted (n=459)	32%	39%	38%	34%	41%	30%
Cut back on or go without other needs, like food or health care	30%	32%	40%	32%	55%	28%
Fall behind on other bills or payments	27%	31%	39%	35%	50%	24%
Taken on high-interest debt like credit card balances or payday loans	25%	24%	47%	32%	42%	22%
Stayed in housing that was not right for you because you felt like you could not afford a new place	20%	26%	22%	24%	37%	19%
Sold property or important assets, like a car, that you would have liked to keep	18%	21%	20%	21%	32%	16%

\*Asked of Renters Only



# Renters are much more likely than homeowners to have taken each of the actions listed to afford housing.

Q33. In order to pay your rent or your mortgage in the last year, have you had to do any of the following:

(% Yes)

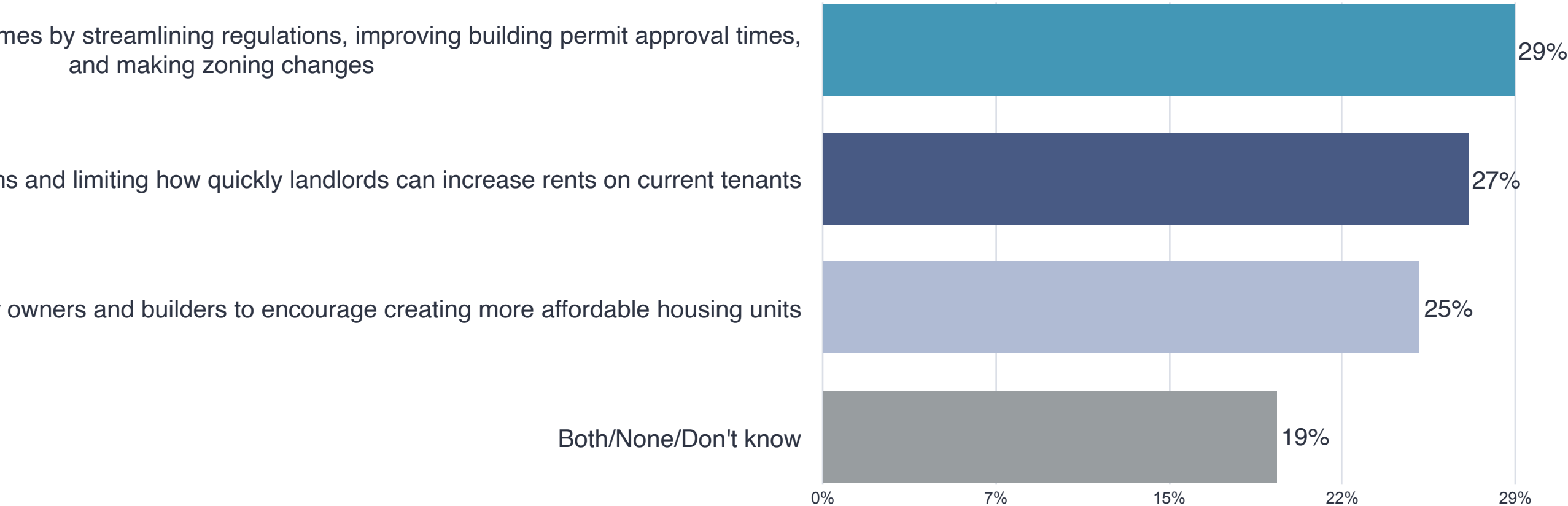
Action	All	Household Income				Residence	
		<\$50,000	\$50,000-\$90,000	\$90,000-\$150,000	\$150,000+	Home-owners	Renters
Work multiple jobs, or more than you wanted to	34%	45%	39%	40%	21%	29%	52%
*Avoided asking your landlord to address problems because you were afraid of having your rent increased or being evicted (n=459)	32%	41%	40%	17%	14%	N/A	32%
Cut back on or go without other needs, like food or health care	30%	51%	43%	27%	13%	25%	41%
Fall behind on other bills or payments	27%	49%	37%	22%	12%	20%	44%
Taken on high-interest debt like credit card balances or payday loans	25%	39%	30%	26%	16%	21%	37%
Stayed in housing that was not right for you because you felt like you could not afford a new place	20%	32%	24%	19%	13%	13%	38%
Sold property or important assets, like a car, that you would have liked to keep	18%	30%	20%	18%	10%	15%	24%

\*Asked of Renters Only



# Coloradans are split on the best way to address rising housing costs.

Q34. Which of the following statements comes closer to your personal opinion about the most long-lasting way to address rising housing costs in Colorado:



# Those divisions over the best housing solution are present within each political party.

Q34. Which of the following statements comes closer to your personal opinion about the most long-lasting way to address rising housing costs in Colorado:

Statement	All	Party		
		Democrats	Independents	Republicans
Making it easier to build more homes by streamlining regulations, improving building permit approval times, and making zoning changes	29%	26%	31%	32%
Increasing renter protections and limiting how quickly landlords can increase rents on current tenants	27%	33%	29%	14%
Providing financial incentives to property owners and builders to encourage creating more affordable housing units	25%	29%	24%	25%
Both/None/Don't know	19%	12%	16%	29%



# Renters are more likely to favor renter protections, while homeowners are split on the best solution.

Q34. Which of the following statements comes closer to your personal opinion about the most long-lasting way to address rising housing costs in Colorado:

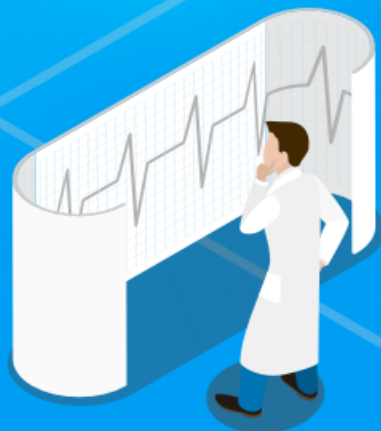
Statement	All	Residence	
		Homeowners	Renters
Making it easier to build more homes by streamlining regulations, improving building permit approval times, and making zoning changes	29%	31%	27%
Increasing renter protections and limiting how quickly landlords can increase rents on current tenants	27%	20%	44%
Providing financial incentives to property owners and builders to encourage creating more affordable housing units	25%	28%	19%
Both/None/Don't know	19%	20%	11%



20  
24

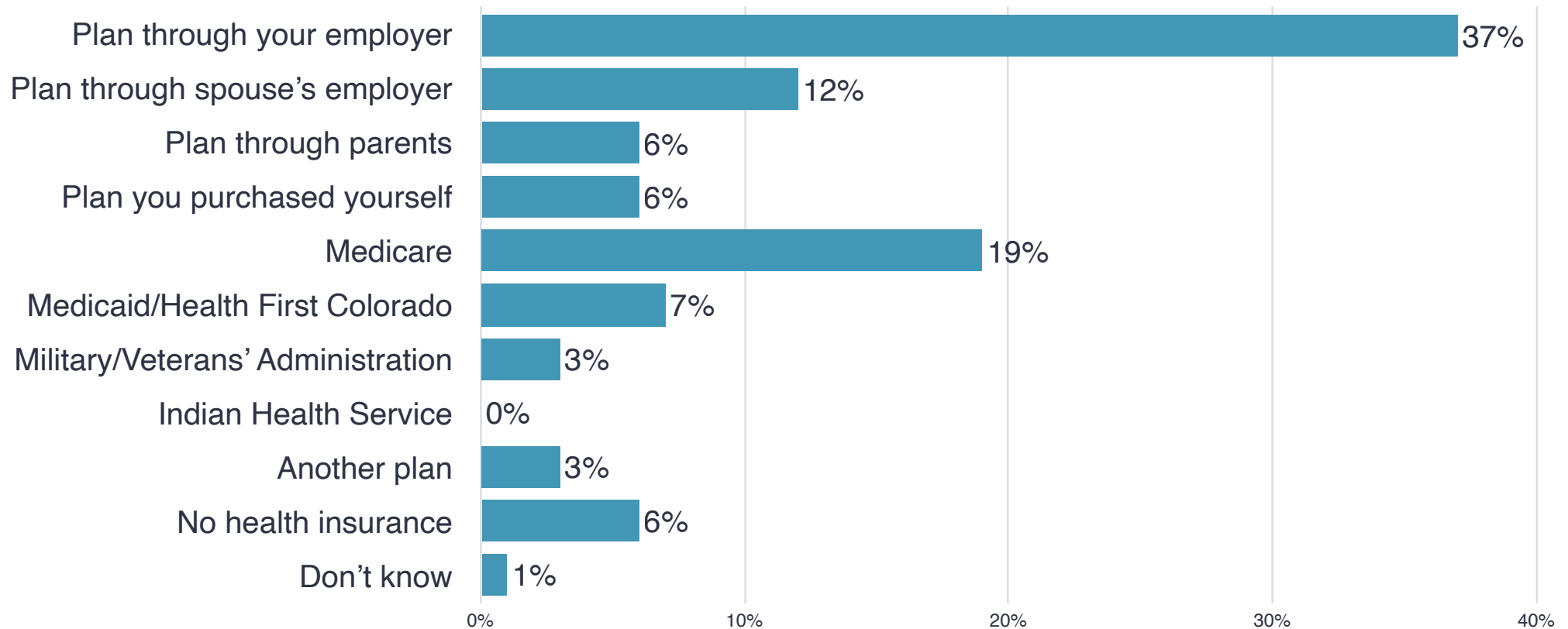
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The Colorado Health Foundation Poll

# Cost of Healthcare



# Coloradans most frequently rely on an insurance plan through an employer or spouse's employer.

Q9. Do you have health insurance? (IF YES, ASK: What is your primary health insurance plan?)

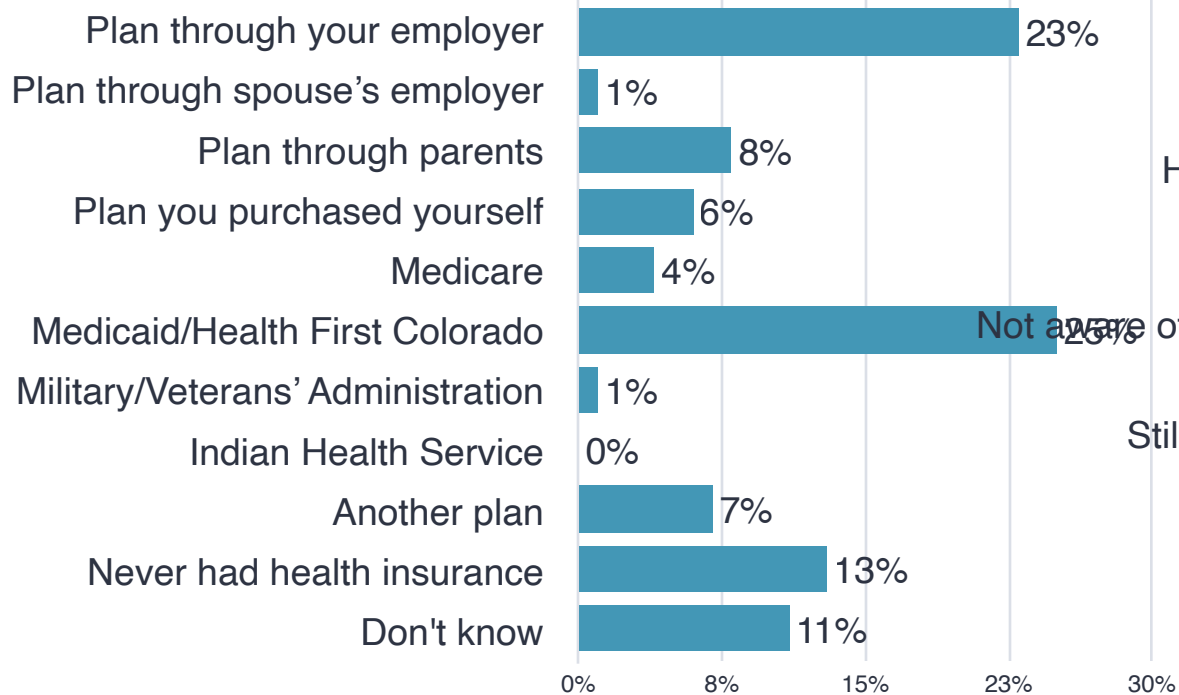




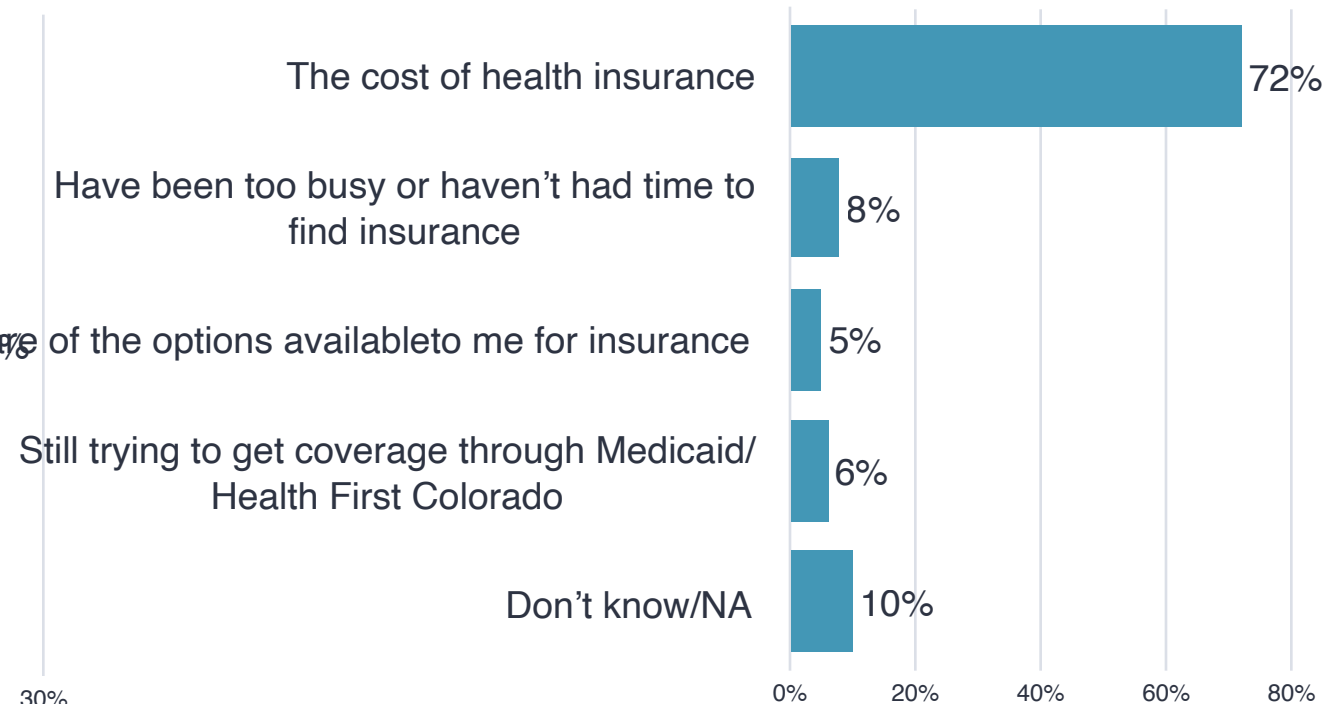
# Those who are currently uninsured indicate that they most recently had Medicaid or a plan through their employer.

Q10 & Q11. (Asked of Those With No Health Insurance, n=151)

What type of insurance did you have most recently before becoming uninsured?



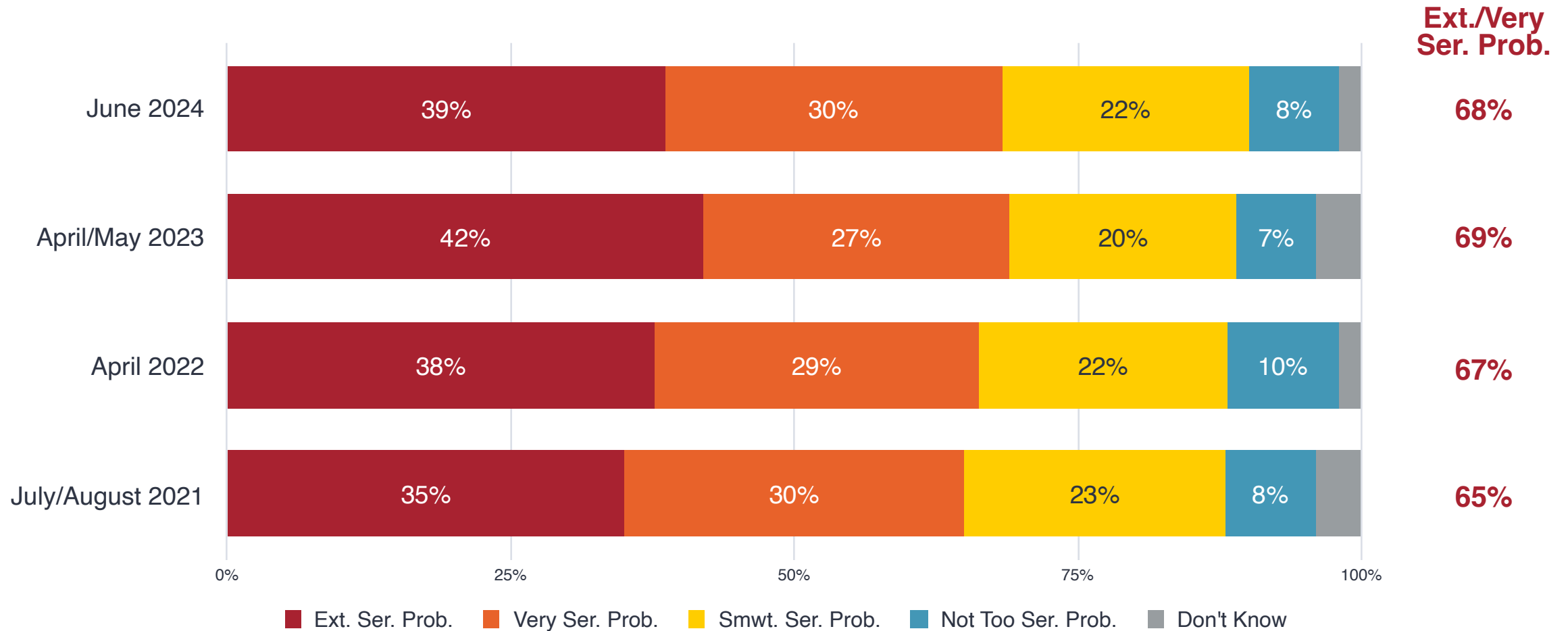
Which of the following are reasons why you have not gotten another form of health insurance?



# Two-thirds of Coloradans consistently rate the cost of healthcare as a “very serious” problem.

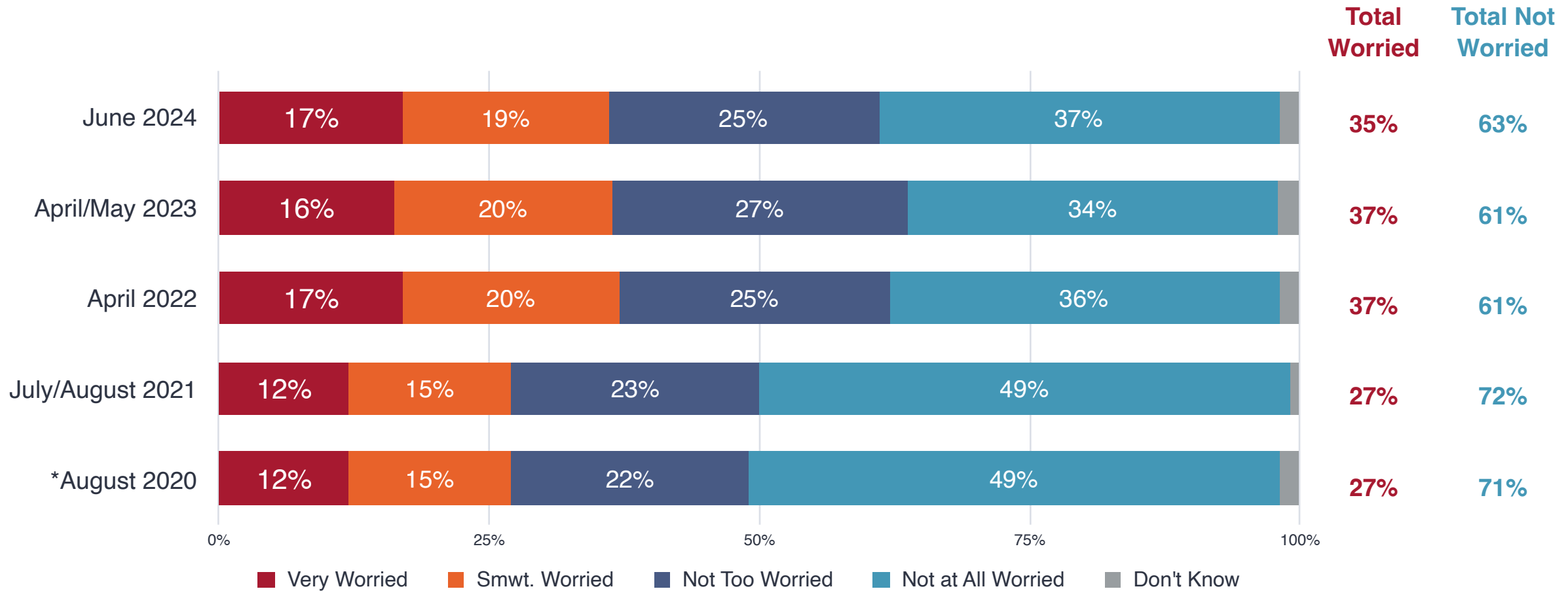
Q15d. I'd like to read you some problems facing Colorado that people have mentioned. Please tell me whether you think it is an extremely serious problem, a very serious problem, somewhat serious problem, or not too serious a problem in Colorado.

(The cost of healthcare)



# One-third worry that someone in their household will be without health insurance coverage in the coming year.

Q23. Thinking ahead over the next year, how worried are you that you or someone else in your household will be without health insurance coverage?



\*Wording Slightly Different

# Native American Coloradans and those with incomes under \$50,000 are most worried about losing health insurance coverage.

Q23. Thinking ahead over the next year, how worried are you that you or someone else in your household will be without health insurance coverage?

Demographic Group	Total Worried	Total Not Worried	Don't Know
<b>All</b>	35%	63%	2%
<b>Race/Ethnicity</b>			
Asian/Pacific Islander	40%	57%	4%
Black/African American	41%	57%	1%
Hispanic/Latino	47%	53%	1%
Native American/Indigenous	56%	42%	2%
White	32%	66%	2%
<b>Household Income</b>			
<\$50,000	57%	42%	1%
\$50,000-\$90,000	41%	57%	2%
\$90,000-\$150,000	31%	68%	1%
\$150,000+	22%	77%	1%



# Those on Medicaid are among the most worried about losing their coverage.

Q23. Thinking ahead over the next year, how worried are you that you or someone else in your household will be without health insurance coverage?

Demographic Group	Total Worried	Total Not Worried	Don't Know
<b>All</b>	35%	63%	2%
<b>Health Insurance Status</b>			
Plan through your employer	28%	71%	1%
Plan through spouse's employer	29%	70%	2%
Plan through parents	44%	56%	1%
Plan you purchased yourself	44%	56%	0%
Medicare	32%	64%	4%
Medicaid/Health First Colorado	63%	37%	0%
Military/Veterans' Administration	20%	74%	6%
Another plan	33%	65%	2%
No health insurance	64%	35%	1%
<b>Employment</b>			
Full-time	33%	66%	1%
Part-time	36%	63%	0%
Unemployed/Temporarily Laid Off	60%	40%	0%



# Majorities of immigrants and those who speak a language other than English at home worry about losing health insurance coverage.

Q23. Thinking ahead over the next year, how worried are you that you or someone else in your household will be without health insurance coverage?

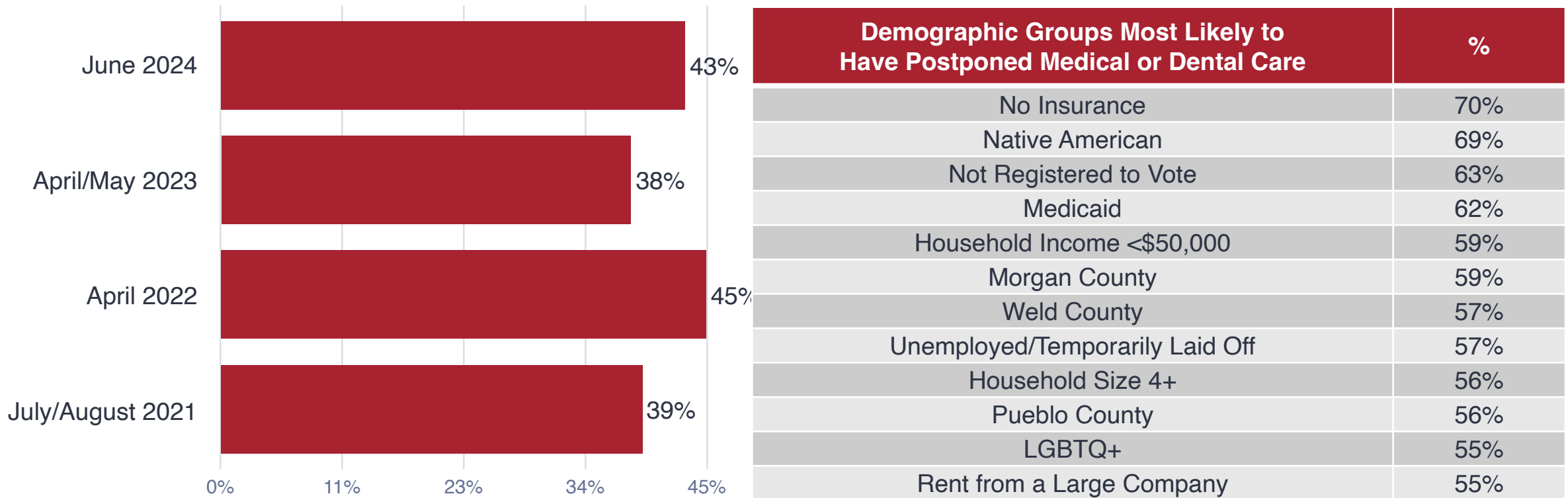
Demographic Group	Total Worried	Total Not Worried	Don't Know
<b>All</b>	35%	63%	2%
<b>Immigration Status</b>			
Immigrants	54%	46%	0%
Not immigrants	33%	65%	2%
<b>Language Spoken at Home</b>			
Speak language other than English	53%	47%	0%
Do not speak language other than English	32%	66%	2%
<b>LGBTQ+</b>			
Yes	46%	53%	1%
No	32%	66%	2%
<b>Disability</b>			
Yes	42%	57%	1%
No	32%	66%	2%



# Two in five Coloradans have postponed medical or dental care – disproportionately those without health insurance and Native Americans.

Q26b. In the last 12 months, have you experienced any of the following: Postponed medical or dental care

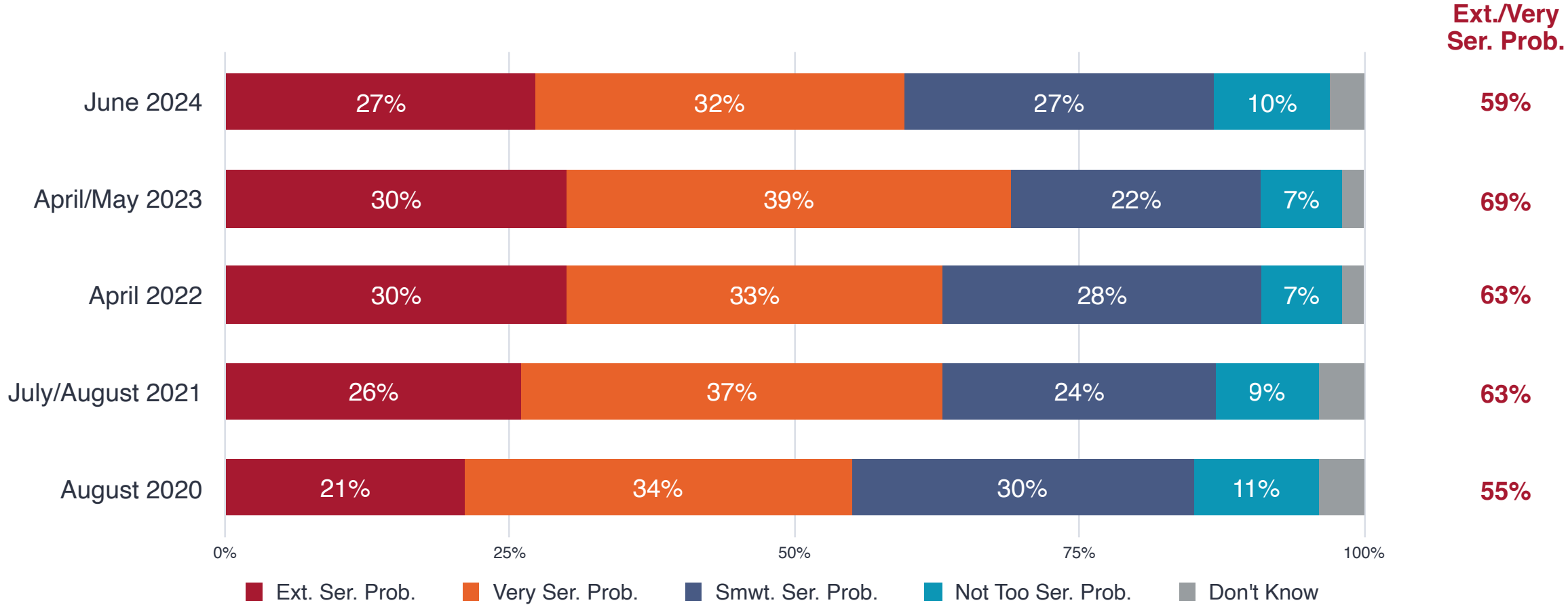
(% Yes)



# Just under three in five rate mental health a “very serious” problem in Colorado, down somewhat from last year.

Q15n. I'd like to read you some problems facing Colorado that people have mentioned. Please tell me whether you think it is an extremely serious problem, a very serious problem, somewhat serious problem, or not too serious a problem in Colorado.

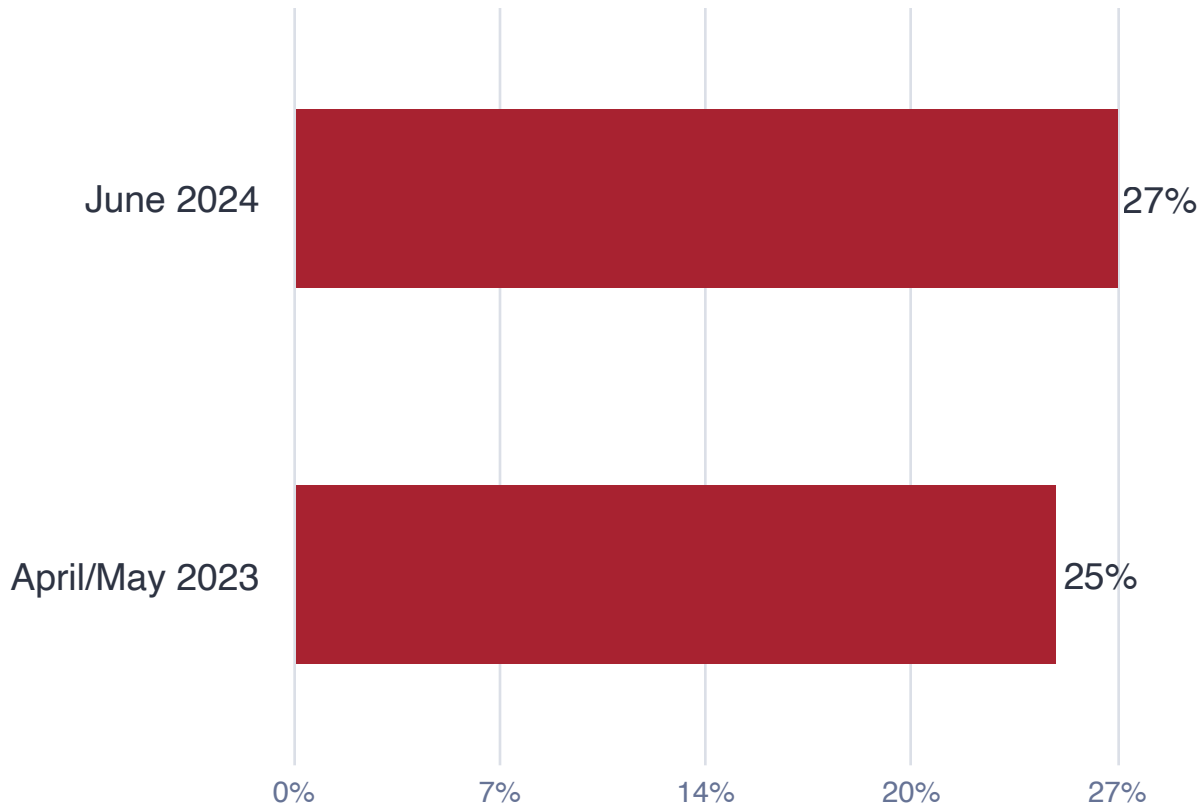
(Mental health)





# More than one-quarter say they postponed mental health care in the last 12 months.

Q26c. In the last 12 months, have you experienced any of the following: Postponed mental health care  
(% Yes)



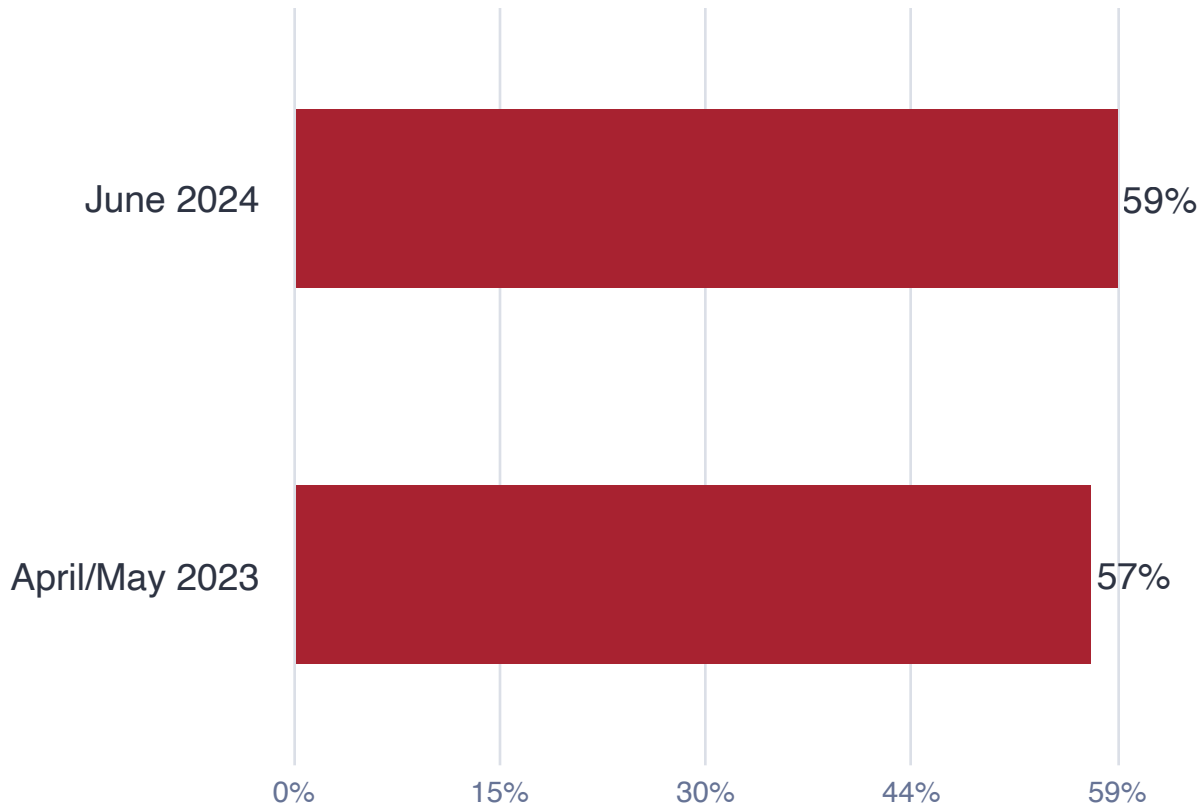
Demographic Groups Most Likely to Have Postponed Mental Health Care	%
Parents' Insurance	55%
Native American	48%
No Insurance	46%
LGBTQ+	45%
Ages 18-29	44%
Employed Part-Time	44%
Women Ages 18-49	42%
Other Employment	41%
Medicaid	41%
Unemployed/Temporarily Laid Off	41%
Rent from Friends/Family	41%
Democrats Ages 18-49	40%
Rent from a Large Company	40%
Household Size 4+	40%



# A majority reports experiencing mental health strain, with those who are unemployed, LGBTQ+ and on Medicaid experiencing it at the highest rates.

Q35. In the last year, have you experienced mental health strain such as anxiety, depression, loneliness, or stress?

(% Yes)

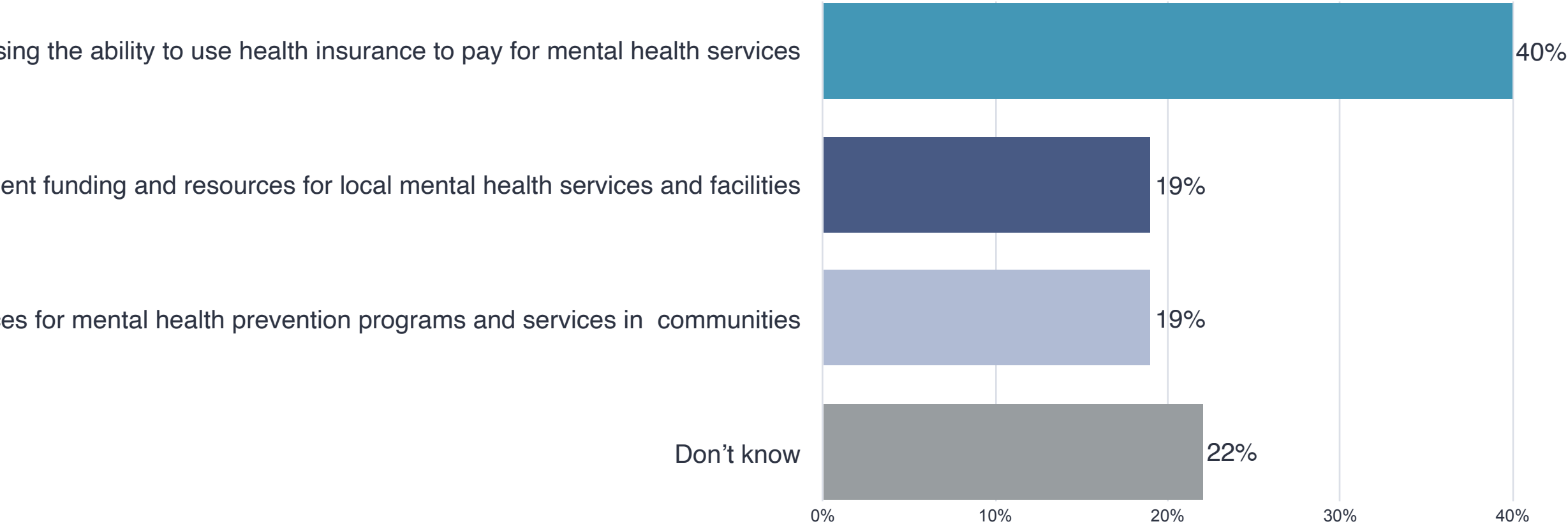


Demographic Groups Most Likely to Have Experienced Anxiety, Depression, Loneliness or Stress	%
Unemployed/Temporarily Laid Off	86%
LGBTQ+	82%
Medicaid	81%
Rent from Company	79%
Other Employment	79%
Independents Ages 18-49	78%
Ages 18-29	78%
Women Ages 18-49	76%
Ages 30-39	75%
Renters	75%
Democrats Ages 18-49	75%
Rent from Friends/Family	75%
Native American	75%
Ages 18-49	73%



# A plurality points to increasing the ability to use health insurance for mental health services as the best potential solution.

Q36. Here are some actions that could improve mental health and healthcare in Colorado. Which do you think is most important?



# Independents and Republicans are particularly likely to rate increasing the ability to use health insurance as the best solution for mental health.

Q36. Here are some actions that could improve mental health and healthcare in Colorado. Which do you think is most important?

Action	All	Party			Dem-Rep. Diff.
		Democrats	Independents	Republicans	
Increasing the ability to use health insurance to pay for mental health services	40%	33%	43%	44%	-11%
Increasing government funding and resources for local mental health services and facilities	19%	28%	19%	11%	17%
Increasing government funding and resources for mental health prevention programs and services in communities	19%	25%	16%	14%	11%
Don't know	22%	13%	21%	30%	-17%



# The desire to use health insurance for mental health care cuts across Coloradans with different types of coverage.

Q36. Here are some actions that could improve mental health and healthcare in Colorado. Which do you think is most important?

Action	All	Health Insurance								
		Plan Through Your Employer	Plan Through Spouse's Employer	Plan Through Parents	Plan You Purchased Yourself	Medicare	Medicaid/ Health First Colorado	Military/ Veterans' Admin.	Another Plan	No Health Insurance
Increasing the ability to use health insurance to pay for mental health services	40%	45%	39%	46%	41%	35%	35%	42%	34%	34%
Increasing government funding and resources for local mental health services and facilities	19%	18%	20%	15%	23%	19%	23%	20%	15%	20%
Increasing government funding and resources for mental health prevention programs and services in communities	19%	17%	17%	25%	16%	20%	21%	4%	17%	25%
Don't know	22%	20%	25%	14%	20%	25%	21%	34%	34%	21%



It is also rated the most important solution among those who have experienced mental health strain.

Q36. Here are some actions that could improve mental health and healthcare in Colorado. Which do you think is most important?

Action	All	Mental Health Strain	
		Yes	No
Increasing the ability to use health insurance to pay for mental health services	40%	42%	38%
Increasing government funding and resources for local mental health services and facilities	19%	21%	16%
Increasing government funding and resources for mental health prevention programs and services in communities	19%	20%	18%
Don't know	22%	17%	27%





# Q&A

Type your questions in the chat!

## What's next?

### **Register now for upcoming briefings!**

Wednesday, August 14 at 10am MT

*Beyond the Numbers: Understanding Coloradans' Top Concerns and How They Connect to Our Sense of Belonging*

Monday, September 9 at 5:30pm MT

*Deep Dive on Responses from Hispanic and Latino People in Colorado*

Go to <https://coloradohealth.swoogo.com/pulse2024>





# CONTACT US

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**THANK  
YOU**

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